Media Coverage Docket
March 2021

Compiled by

Perfect Relations Pvt.Ltd

The Science of Image Management

Perfect Relations

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05-03-2021	Fine Times	TVS Eurogrip rolls out 11 new tyres	Bhopal
05-03-2021	Swadesh	TVS Eurogrip rolls out 11 new tyres	Bhopal
05-03-2021	Yug Pradesh	TVS Eurogrip rolls out 11 new tyres	Bhopal
05-03-2021	Dinamani	TVS Eurogrip rolls out 11 new tyres	Chennai
05-03-2021	The Financial Express	TVS Srichakra launches 11 tyres for replacement mkt	National
05-03-2021	The Hindu	TVS Srichakra back to pre-Covid levels	National
05-03-2021	The Morning Standard	TVS Eurogrip rolls out 11 new tyres	New Delhi
05-03-2021	The New Indian Express	TVS Eurogrip rolls out 11 new tyres	National
05-03-2021	Business Remedies	TVS Eurogrip launches 11 new products	Jaipur
05-03-2021	Duniya Khabar	TVS Eurogrip launches eleven new products	Bhubaneshwar
05-03-2021	India Era	TVS Eurogrip launches eleven new products	Bhubaneshwar

05-03-2021	Kalingamail	TVS Eurogrip launches eleven new products	Bhubaneshwar
05-03-2021	Manthan	TVS Eurogrip launches eleven new products	Bhubaneshwar
05-03-2021	Odisha Bhaskar	TVS Eurogrip launches eleven new products	Bhubaneshwar
05-03-2021	Sakala	TVS Eurogrip launches eleven new products	Bhubaneshwar
05-03-2021	Samaj	TVS Eurogrip launches eleven new products	Bhubaneshwar
06-03-2021	Samay jagat	TVS Eurogrip	Bhopal
06-03-2021	Punyanagari	TVS Eurogrip launches eleven new products	Mumbai
06-03-2021	Gujarat Pranam	TVS Eurogrip launches eleven new products	Ahmedabad
06-03-2021	Hiranchal	TVS Eurogrip launches eleven new products	Bhubaneshwar
07-03-2021	Hamara Mahanagar	In Market TVS Urogrip's 11 new brand	Mumbai
07-03-2021	Sanchar	TVS Eurogrip launches eleven new products	Bhubaneshwar
07-03-2021	Makkal Kural	TVS Srichakra 11 type new tyres	Chennai
08-03-2021	Veekshanam	TVS Eurogrip launches 11 new products	Kochi
10-03-2021	Gujarat Pranam	TVS Eurogrip launches eleven new products	Ahmedabad
10-03-2021	Nirmal Metro	TVS Eurogrip launches eleven new products	Ahmedabad
10-03-2021	Standard Herald	TVS Eurogrip launches eleven new products	Ahmedabad

10-03-2021	Virat Gujarat	TVS Eurogrip launches eleven new products	Ahmedabad
27-03-2021	The Hindu	Motorcycle Endurance Race on Sunday	National
26-03-2021	Deccan Chronicle	Record entries for MMSC Motorcycle Endurance Race	National
28-03-2021	DT Next	Two- hour endurance race to take place today	Chennai
27-03-2021	The Financial Express	TVS Eurogrip to power MMSC Race	National
28-03-2021	Divya Bhaskar	Endurance Race 2021	Mumbai
March 2021	EVO India	TVS Eurogrip ATT 230 (F) & Protorq Sport SR	National

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Online Coverage- 70

Date	Publication	Clip Title	Edition
04-03-2021	The Hindu	TVS Srichakra back to pre-Covid levels	Online
04-03-2021	HT Auto	TVS Eurogrip launches new high- performance tyres range	Online
04-03-2021	ET Auto	TVS Eurogrip launches 11 new products for 2-wheelers and e-rickshaw	Online
04-03-2021	Maharashtra Times	TVS Eurogrip rolls out 11 new tyres	Online
04-03-2021	Bike India	TVS Eurogrip Launches New Tyre Range	Online
04-03-2021	BikeWale	TVS Eurogrip launches new tyres for electric and high-performance bikes	Online
04-03-2021	Tyre Dekho	TVS Eurogrip launches high performance tyres for Motorcycles and Scooters	Online
04-03-2021	Tyre Trends	TVS Srichakra launches 11 tyres for replacement mkt	Online
04-03-2021	UNI India	TVS Eurogrip launches eleven new products	Online
04-03-2021	Orissa Diary	TVS Eurogrip launches eleven new products	Online
04-03-2021	Online Herald	TVS Eurogrip launches eleven new products	Online
04-03-2021	Pune Prahar	TVS Eurogrip launches eleven new products	Online
04-03-2021	Motoarc	TVS Eurogrip launches eleven new products	Online
04-03-2021	The News Strike	TVS Eurogrip launches eleven new products	Online

04-03-2021	NewsBarons	TVS Eurogrip launches eleven new products	Online
04-03-2021	ConnexionBlog	TVS Eurogrip launches new range of tires: TVS launches 11 new Eurogrip tires, know what is special	Online
04-03-2021	BNC	TVS- 11 for replacement market match	Online
04-03-2021	APN News	TVS Eurogrip launches eleven new products	Online
04-03-2021	Business News This Week	TVS Eurogrip launches eleven new products	Online
04-03-2021	Media Bulletins	TVS Eurogrip launches eleven new products	Online
04-03-2021	Auto Punditz	TVS Eurogrip launches eleven new products for Motorcycles, Scooters & E- Rickshaws!	Online
04-03-2021	Motown	TVS Eurogrip launches eleven new products for replacement market	Online
04-03-2021	BW Auto World	TVS Eurogrip launches eleven new products	Online
05-03-2021	Express Drives	TVS Eurogrip launches eleven tyres for replacement mkt	Online
05-03-2021	Just News Day	TVS Eurogrip launches eleven tyres for replacement mkt	Online
05-03-2021	Motordynasty	TVS Eurogrip launches eleven tyres in India	Online
05-03-2021	Bike Advice	TVS Eurogrip launches tyres for Electric & high-performance bikes	Online
05-03-2021	India Today	TVS Eurogrip launches eleven new products	Online
05-03-2021	Overdrive	TVS Eurogrip launches eleven new products- will cater to a wide range, from commute to high performance bikes as well as Electric three-wheelers	Online
05-03-2021	Autocar Professional	TVS Srichakra launches eleven new products	Online

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06-03-2021	News18	TVS Eurogrip launches eleven new products for motorcycles, scooters and e- rickshaws	Online
07-03-2021	EV Tech News	TVS Eurogrip launches eleven new products including dedicated e rickshaw tyre	Online
08-03-2021	Dekh News	TVS Eurogrip price in India launches 11 products for e- rickshaw & two-wheeler	Online
09-03-2021	Drive Spark	TVS Eurogrip launches 11 new tyres in India catering to 2 & 3 wheelers segment	Online
26-03-2021	IANS Live	48 teams enter MMSC Endurance Race	Online
26-03-2021	The Hindu	Motorcycle Endurance Race on Monday	Online
27-03-2021	The Financial Express	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021 to be held on Madras Motor Racetrack	Online
28-03-2021	DT Next	Two-hour endurance race to take place today	Online
26-03-2021	Telangana Today	Record 48 teams for TVS Eurogrip Endurance race	Online
26-03-2021	Bhaskar Live	48 teams enter MMSC Endurance Race	Online
26-03-2021	Lokmat	48 teams enter MMSC Endurance Race	Online
26-03-2021	BW Auto World	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021	Online
26-03-2021	Motown India	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021	Online
27-03-2021	Drive Spark	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021	Online
26-03-2021	Tyre Dekho	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021	Online
26-03-2021	UNI India	Record 48 teams for TVS Eurogrip Endurance race	Online

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26-03-2021	Tyre Trends Magazine	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021	Online
26-03-2021	Sify.com	Record 48 teams for TVS Eurogrip Endurance race	Online
26-03-2021	ETV Bharat	Record 48 teams for TVS Eurogrip Endurance race	Online
26-03-2021	SportzPower	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021	Online
26-03-2021	Sportsaction	Record 48 teams for TVS Eurogrip Endurance race	Online
26-03-2021	Times of Republic	48 teams enter MMSC Endurance Race	Online
26-03-2021	Daiji World	48 teams enter MMSC Endurance Race	Online
26-03-2021	APN News	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021	Online
26-03-2021	Andhram.com	48 teams enter MMSC Endurance Race	Online
26-03-2021	Ind News	48 teams enter MMSC Endurance Race	Online
26-03-2021	GlamSham	48 teams enter MMSC Endurance Race	Online
26-03-2021	Telugu Bullet	48 teams enter MMSC Endurance Race	Online
27-03-2021	Net India	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021	Online
26-03-2021	UiTV	48 teams enter MMSC Endurance Race	Online
26-03-2021	Prokerala.com	48 teams enter MMSC Endurance Race	Online
26-03-2021	News Patrolling	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021	Online

26-03-2021	Phoenix Media	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021	Online
26-03-2021	Informal Newz	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021	Online
29-03-2021	I Am A Biker	MMSC Motorcycle Endurance Race 2021 will be entitled on TVS Eurogrip tyres	Online
26-03-2021	Konexio Network	TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021	Online
06-03-2021	BW Business World	BW Businessworld- Most Influential Women	Online
29-03-2021	Zigwheels.com	Long Term Review: Introducing TVS Eurogrip ProTorq Extreme Tyres for KTM 390 Duke	Online
24-03-2021	BikeWale.com	Royal Enfield Interceptor 650 Alloy Wheel TVS Eurogrip Protorq Extreme Tyres Review: Track Test	Online

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PRINT COVERAGE

Date	Publication	Headline	Edition
05-03-2021	Subah Savera	TVS Eurogrip rolls out 11 new tyres	Ahmedabad

ટીવીએસ યુરોગ્રીપે ૧૧ નવા ઉત્પાદનો લોન્ચ કર્યા

અમદાવાદ, માર્ચ ૨૦૨૧:

ભારતમાં ટુ અને થ્રી વ્હિલર તથા ઓફ-હાઈવે ટાયરની અગ્રણી ઉત્પાદક કંપનીઓમાંની એક ટીવીએસ શ્રીચક લિ.એ આજે રીપ્લેસમેન્ટ બજાર માટે ૧૧ નવા ઉત્પાદનો લોન્ચ કરવાની જાહેરાત કરી હતી, જેમાં મોટરસાઈકલ માટે આઠ નવા હાઈ-પરફોર્મન્સ ટાયર ટ્યૂબ્સ, સ્કૂટર્સ માટે બે અને ઈ-રીક્ષા માટે એક નવી ટાયર ટ્યૂબનો સમાવેશ થાય છે. ટાયર ટ્યૂબ્સ સ્પોર્ટ્સ આરડબ્લ્યુ, ઝમ્બો ગોલ્ડ, ક્રોન્ટા, ટ્યૂરાઝો અને ઈ-ટ્યૂરાઝો ઉત્પાદન શ્રેણી હેઠળ રજૂ કરાઈ છે.

આ ઉત્પાદનોમાં ટાયર ટેક્નોલોજી એડીક્ટ રીતે ઉત્કૃષ્ટ માઈલેજ, પ્રીમિયમ પ્રાઈસ્ડ પરફોર્મન્સ અને તકાઉપણાનું મિશ્રણ પૂરાવે છે. તે વરસાદી અથવા અઘરી પરિસ્થિતિઓ હેઠળ ઉત્કૃષ્ટ હેન્ડલિંગ પરફોર્મન્સ અને શ્રેષ્ઠતમ સલામતીની જરૂરિયાત પણ પૂરી કરે છે. ટ્યૂરાઝો શ્રેણી હવે મોટરસાઈકલ અને સ્કૂટર માટે ટ્યુબલેસ આવૃત્તિઓમાં પણ ઉપલબ્ધ છે. ક્રોન્ટા સ્કૂટર ટાયર સેગમેન્ટમાં લોકપ્રિય પસંદ છે તથા હવે નવા ઉત્પાદનો ૨ વ્હિલરની સાઈઝમાં પણ ઉપલબ્ધ છે. સ્વચ્છ અને સ્માર્ટ પરિવહન ઈકોસિસ્ટમ તરફ ભારતનું ફોકસ શિફ્ટ થતું હોવાથી ઈ-ટ્યૂરાઝો સિરિઝ વ્યાવસાયિક ઈવી સેગમેન્ટની જરૂરિયાત પૂરી કરે છે અને આ ઉત્પાદન વિશેષરૂપે ઈ-રીક્ષા માટે બનાવાયું છે. આ લોન્ચિંગ અંગે વાત કરતાં ટીવીએસ શ્રીચક લિમિટેડના સેલ્સ અને માર્કેટિંગના ઈવીપી શ્રી પી માધવને જણાવ્યું હતું કે, "ટીવીએસ યુરોગ્રીપમાં વૈશ્વિક કક્ષાની આરએન્ડડી ક્ષમતાને પરિણામે ટુ વ્હિલર ટાયર ડિઝાઈન અને ઉત્પાદનમાં અમારો અનુભવ અમને પુરાન વાહનોની ગરજોને અનુરૂપ વૈશ્વિક કક્ષાના ટાયર બનાવવામાં અમને મદદરૂપ થાય છે. અમે તાજેતરના ભૂતકાળમાં ૨૦થી વધુ નવા ઉત્પાદનો રજૂ કર્યા છે અને તે બધાને બજારમાં ખુબ જ સારો પ્રતિસાદ મળ્યો છે. કોરોનાકાળ પછીના સમયમાં વધતી માગ પૂરી કરવા માટે અમે હવે આ ૧૧ નવા ઉત્પાદનો લોન્ચ કર્યા છે, જે અમારી વ્યાપક રેન્જમાં ઉમેરો કરે છે. અમે વ્યક્તિગત પરિવહન તેમજ વ્યાવસાયિક કાફલાને નવેસરથી વ્યાખ્યાયિત કરવા અને લોકો મજબૂત કામના સ્થળ તરીકેના, ઉત્કૃષ્ટ ગુણવત્તાના માપદંડો અને હાઈ પરફોર્મન્સ પર ફોકસ કરીએ છીએ.

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Date	Publication	Headline	Edition
05-03-2021	Vraj Kishan Bhoomi	TVS Eurogrip rolls out 11 new tyres	Ahmedabad

ટીવીએસ યુરોગ્રીપે ૧૧ નવા ઉત્પાદનો લોન્ચ કર્યા

પ્રવાસથી લઈને હાઈ-પરફોર્મન્સ બાઈક તેમજ ઈલેક્ટ્રિક થ્રી-વ્હિલર્સ સુધીની વિશાળ શ્રેણીની જરૂરિયાતો પૂરી કરશે

અમદાવાદ, માર્ચ ૨૦૨૧ ભારતમાં ટુ અને થ્રી વ્હિલર તથા ઓફ-હાઈવે ટાયર્સની અગ્રણી ઉત્પાદક કંપનીઓમાંની એક ટીવીએસ શ્રીચક્ર લિ.એ આજે રીપ્લેસમેન્ટ બજાર માટે ૧૧ નવા ઉત્પાદનો લોન્ચ કરવાની જાહેરાત કરી હતી, જેમાં મોટરસાઈકલ માટે આઠ નવા હાઈ-પરફોર્મન્સ ટાયર સાઈઝ,સ્કૂટર્સ માટે બે અને ઈ-રીક્ષા માટે એક નવી ટાયર સાઈઝનો સમાવેશ થાય છે. ટાયર સાઈઝ સ્પોર્ટીઆરક્યુ, જમ્બો જટી, કોન્ટા, ડ્યુરાક્રો અને ઈ-ડ્યુરાક્રો ઉત્પાદન શ્રેણી હેઠળ રજૂ કરાઈ છે.

આ ઉત્પાદનોમાં ટાયર ટેક્નોલોજી એકીકૃત રીતે ઉત્કૃષ્ટ માઈલેજ, બીનસમાધાનકારી પરફોર્મન્સ અને ટકાઉપણાનું મિશ્રણ પૂરાવે છે. તે રસ્તાની અલગ અલગ પરિસ્થિતિઓ હેઠળ ઉત્કૃષ્ટ સ્ટેકિંગ પરફોર્મન્સ અને શ્રેષ્ઠતમ સલામતીની જરૂરિયાત પણ પૂરી કરે છે. ડ્યુરાક્રો શ્રેણી હવે મોટરસાઈકલ અને સ્કૂટર્સ માટે ટ્યુબલેસ આવૃત્તિઓમાં પણ ઉપલબ્ધ છે. કોન્ટા સ્કૂટર ટાયર સેગમેન્ટમાં લોકપ્રિય પસંદ છે તથા હવે નવા ઉત્પાદનો ૨ વધારાની સાઈઝમાં પણ ઉપલબ્ધ છે. સ્વચ્છ અને સ્માર્ટ પરિવહન ઉકેલ તરફ બજારનું ફોકસ શિફ્ટ થયું હોવાથી ઈ-ડ્યુરાક્રો સિરિઝ વ્યાવસાયિક ઈવી સેગમેન્ટની જરૂરિયાત પૂરી કરે છે અને આ ઉત્પાદન વિશેષરૂપે ઈ-રીક્ષા માટે બનાવાયું છે.

સ્પોર્ટીઆરક્યુ મજબૂત પકડ પરાવતા ટ્રાઈ-પોલિમર કમ્પાઉન્ડથી બનાવવામાં આવ્યું છે અને તે ભીની તેમજ સૂકી બંને પ્રકારની સપાટી પર ઉત્કૃષ્ટ પકડ પૂરી પાડે છે. તેની વિશિષ્ટ ટ્રેડ પેટર્ન તિવ્ર ગતિમાં પણ ઉત્કૃષ્ટ નિયંત્રણ પૂરું પાડે છે. વિશેષરૂપે ડિઝાઈન કરાયેલા ચાલતા ખાંચા દરેક ખૂણાઓમાં સમાન રીતે પાણી વિતરણ વધારે છે. તેની ગોળાકાર અને લંબાયેલી શોલ્ડર પ્રોફાઈલ વળાંક લેતી વખતે વધુ સારી સ્થિરતા અને ટ્રેક્શન પૂરા પાડે છે.

જમ્બો જટી અને ડ્યુરાક્રો ખરબચડી ડિઝાઈન ધરાવે છે, જે રસ્તાની દરેક પ્રકારની સ્થિતિમાં ટકી રહેવા તૈયાર કરાયા છે. આ બંને ઉત્પાદનો વધુ સારી માઈલેજ અને ઉત્કૃષ્ટ સ્થિરતા પૂરી પાડવા સુરેખ ટ્રેડ્સ અને ઓપ્ટીમાઈઝ્ડ ફુટપ્રીન્ટ સાથે આવે છે.

ઈ-ડ્યુરાક્રો ટાયર્સ ઈ-રીક્ષા માટે લાંબો સમય ટકી રહે તે માટે બનાવાયા છે. તે ભારે વજન વહન કરી શકે તે રીતે ડિઝાઈન કરાયા છે અને અસાધારણ સ્થિરતા પૂરી પાડે છે. તે એકદમ નવી સુધારેલી ટ્રેડ ડિઝાઈન ધરાવે છે, જે વધુ માઈલેજ પૂરું પાડવામાં મદદરૂપ થાય છે.

સ્કૂટર ટાયર માટેની કોન્ટા ૩૨૫ શ્રેણી ઉત્કૃષ્ટ માઈલેજ અને ગ્રીપ પૂરા પાડે છે. તે માઈલેજ અને ટકાઉ ક્ષમતા સાથે કોઈપણ સમાધાન વિના સલામત રીતે તિવ્ર ગતિએ સલામત રીતે વાહન ચલાવવાનો અનુભવ પૂરો પાડે છે.

આ જોગવાઈ અંગે વાત કરતાં ટીવીએસ શ્રીચક્ર લિમિટેડના સેલ્સ અને માર્કેટિંગના ઈવીપી શ્રી પી માધવને જણાવ્યું હતું કે,"ટીવીએસ યુરોગ્રીપમાં વૈશ્વિક સ્તરની આરએન્ડડી ક્ષમતાને પગલે ટુ-વ્હિલર ટાયર ડિઝાઈન અને ઉત્પાદનમાં અમારો અનુભવ અમને ચુવાન ચાલકોની પસંદગીને અનુરૂપ વૈશ્વિક સ્તરના ટાયર બનાવવામાં અમને મદદરૂપ થાય છે. અમે તાજેતરના ભુતકાળમાં ૨૦થી વધુ નવા ઉત્પાદનો રજૂ કર્યા છે અને તે બધાને બજારમાં ખૂબ જ સારો પ્રતિસાદ મળ્યો છે. કોરોનાકાળ પછીના સમયમાં વધતી માગ પૂરી કરવા માટે અમે હવે આ ૧૧ નવા ઉત્પાદનો લોન્ચ કર્યા છે,જે અમારી વ્યાપક રેન્જમાં ઉમેરો કરે છે. અમે વ્યક્તિગત પરિવહન તેમજ વ્યાવસાયિક કાફલાને નવેસરથી વ્યાખ્યાયિત કરવા અને લાંબી મજલ કાપવા સતત નવીનતા, ઉત્કૃષ્ટ ગુણવત્તાના માપદંડો અને હાઈ પરફોર્મન્સ પર ફોકસ કરીએ છીએ.

Perfect Relations

Date	Publication	Headline	Edition
05-03-2021	Fine Times	TVS Eurogrip rolls out 11 new tyres	Bhopal

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चेन्नई। टी वी एस श्रीचक्र लिमिटेडए भारत के 2 और 3 व्हीलर और ऑफहाइवे टायर के अग्रणी निर्माताओं में से एकए ने आज प्रतिस्थापन बाजार के लिए ग्यारह नए उत्पादोंरू मोटरसाइकिलों के लिए आठ नए उच्च.प्रदर्शन टायर आकारए स्कूटर के लिए दो और ई.रिक्शा के लिए एक नया टायर आकार को लॉन्च करने की घोषणा की। टायर आकार SPORTORQ, JUMBO GT, CONTA, DURAPRO और e-DURAPROउत्पाद श्रृंखला के तहत पेश किए गए हैं। इन उत्पादों की टायर प्रौद्योगिकी मुख्य रूप से बेहतर माइलेजए असम्बद्ध प्रदर्शन और स्थायित्व का संयोजन है। यह बेहतर ब्रेकिंग प्रदर्शन और अलग.अलग सड़क स्थितियों में अधिक सुरक्षा की आवश्यकता को भी संबोधित करता है। श्र-Durapro श्रृंखला अब मोटरसाइकिल और स्कूटरों के लिए ट्यूबलेस वेरिएंट में मौजूद है। स्कूटर टायर सेगमेंट में EV एक लोकप्रिय विकल्प है और अब इसके 2 अतिरिक्त आकारों में नए उत्पाद मौजूद हैं। म्.क्नतंचतव श्रृंखला वाणिज्यिक सेगमेंट से संबंधित हैए क्योंकि इस में अधिक ध्यान क्लीनर और स्मार्ट मोबिलिटी समाधानों पर दिया गया हैए ऐसा उत्पाद जो विशेष रूप से ई.रिक्शा के लिए बनाया गया है।

SPORTORQ को प्रबलित ट्राई पॉलिमर कम्पाउंड के साथ बनाया गया है और यह गीली और सूखी दोनों सतहों पर बेहतर पकड़ देता है। इसका विशिष्ट ट्रेड पैटर्न उच्च गति पर उत्कृष्ट नियंत्रण देता है। विशेष रूप से बनाए गए सभी लीन ऐनाल पर समान रूप से पानी के फैलाव को बढ़ाते हैं। इसकी गोल और विस्तारित शोल्डर प्रोफ़ाइल कॉर्नरिंग करते समय बेहतर स्थिरता और कर्षण को सक्षम करती है।

JUMBO GT और DURAPRO का रग्ड डिजाइन है जो हर तरह की सड़क स्थिति के अनुकूल बनाया गया है। ये दोनों उत्पाद बेहतर माइलेज और बेहतर स्थिरता देने के लिए अलाइन्ड थ्रेड्स और अनुकूलित फुटप्रिंट्स के साथ आते हैं। ई.रिक्शा के लिए म.e-DURAPRO टायर लंबे समय के स्थायित्व के लिए अनुकूलित हैं। यह ज्यादा वक्त उठाने के लिए बनाया गया है और असाधारण स्थिरता देता है। इसमें ऑल.न्यू इम्प्रूव्ड ट्रेड डिज़ाइन है जो अधिक माइलेज निकालने में मदद करता है। स्कूटर टायरों के लिए ब्वदजं 725 श्रृंखला बेहतर माइलेज और पक? देती है। यह बिना माइलेज और स्थायित्व से समझौता किए उच्च गति पर सुरक्षित सवारी का अनुभव देता है। लॉन्च पर बोलते हुएए श्री पी माधवन टी वी एस श्रीचक्र लिमिटेड के ई वी पी . सेल्स एंड मार्केटिंग ने कहाए ष्टी वी एस यूरोग्रिप मेंए टू.व्हीलर टायर डिजाइन और वैश्विक आर एंड डी योग्यताओं द्वारा समर्थित निर्माण में हमारा अनुभव विश्व स्तरीय टायर को सहस्राब्दी सवारों की प्राथमिकताओं के अनुकूल बनाने में मदद करता है। हमने हाल ही में 20 से अधिक नए उत्पादों को पेश किया है और उन सभी के बारे में बाजार में अच्छी प्रतिक्रिया मिली है। महामारी के बाद के समय में बढ़ती मांग को पूरा करने के लिएए हम अब इन 11 नए उत्पादों को लॉन्च कर रहे हैं जो हमारी पहले से ही व्यापक श्रृंखला में शामिल होंगे। नवीनताए बेहतर गुणवत्ता मानकों और उच्च प्रदर्शन पर हमारा निरंतर ध्यान निजी गतिशीलता के साथ.साथ वाणिज्यिक क्षेत्र को पुनः परिभाषित करने में एक लंबा रास्ता तय करता है ष्

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05-03-2021	Swadesh	TVS Eurogrip rolls out 11 new tyres	Bhopal

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चेन्नई •टी वी एस श्रीचक्र लिमिटेड, भारत के 2 और 3 व्हीलर और ऑफ-हाइवे टायर के अग्रणी निर्माताओं में से एक, ने आज प्रतिस्थापन बाजार के लिए ग्यारह नए उत्पादों- मोटरसाइकिलों के लिए आठ नए उच्च-प्रदर्शन टायर आकार, स्कूटर के लिए दो और ई-रिक्शा के लिए एक नया टायर आकार को लॉन्च करने की घोषणा की। इन उत्पादों की टायर प्रौद्योगिकी मुख्य रूप से बेहतर माइलेज, असम्बद्ध प्रदर्शन और स्थायित्व का संयोजन है। यह बेहतर ब्रेकिंग प्रदर्शन और अलग-अलग सड़क स्थितियों में अधिक सुरक्षा की आवश्यकता को भी संबोधित करता है। डयूराप्रो श्रृंखला अब मोटरसाइकिल और स्कूटरों के लिए ट्यूबलेस वेरिएंट में मौजूद है।

Date	Publication	Headline	Edition
05-03-2021	Yug Pradesh	TVS Eurogrip rolls out 11 new tyres	Bhopal

टीवीएस यूरोग्रिप ने ग्यारह नए उत्पाद लॉन्च किए

चेन्नई। टीवीएस श्रीचक्र लिमिटेड भारत के 2 और 3 व्हीलर और ऑफहाइवे टायर के अग्रणी निर्माताओं में से एकए ने आज प्रतिस्थापन बाजार के लिए ग्यारह नए उत्पादोंरू मोटरसाइकिलों के लिए आठ नए उच्च-प्रदर्शन टायर आकारए स्कूटर के लिए दो और ई-रिकशा के लिए एक नया टायर आकार को लॉन्च करने की घोषणा की। इन उत्पादों की टायर प्रौद्योगिकी मुख्य रूप से बेहतर माइलेज, असम्बद्ध प्रदर्शन और स्थायित्व का संयोजन है। यह बेहतर ब्रेकिंग प्रदर्शन और अलग-अलग सड़क स्थितियों में अधिक सुरक्षा की आवश्यकता को भी संबोधित करता है। स्कूटर टायर सेगमेंट में ब्वदजं एक लोकप्रिय विकल्प है और अब इसके 2 अतिरिक्त आकारों में नए उत्पाद मौजूद हैं।

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Date	Publication	Headline	Edition
05-03-2021	Dinamani	TVS Eurogrip rolls out 11 new tyres	Chennai

டிவிஎஸ் ஸ்ரீசக்ரா:புதிய டயர்கள் அறிமுகம்

சென்னை, மார்ச் 4: டிவிஎஸ் ஸ்ரீசக்ரா நிறுவனம், 11 புதிய வகை டயர்களை சந்தையில் அறிமுகப்படுவத்துவதாக வியாழக்கிழமை தெரிவித்துள்ளது.

இதுகுறித்து அந்த நிறுவனத்தின் துணைத்தலைவர் பி.மாதவன் கூறியது:

விற்பனைக்கு பிறகான சந்தைக்காக (ரீபிளேஸ்மெண்ட் மார்க்கெட்) நிறுவனம் 11 புதிய டயர் தயாரிப்புகளை சந்தையில் அறிமுகப்படுத்தியுள்ளது.

அதன்படி, மோட்டார் சைக்கிள்களுக்கு வெவ்வேறு அளவுகளில் எட்டு டயர்களும், ஸ்கூட்டர்களுக்கு இரண்டு மற்றும் இ–ரிக்ஷாவிற்கு ஒரு டயர் என மொத்தம் 11 தயாரிப்புகள் ஸ்போர்ட்டார்க், ஜம்போஜிடி, கான்ட்டா, டியூரோ புரோ, இ–டியூரோ புரோ தொகுப்புகளின் கீழ் அறிமுகப்படுத்தப்பட்டுள்ளது.

டிவிஎஸ் யூரோகிரிப் மூலம் வாகனங்களுக்கு பொருத்தமான டயர்களை உலத்தரத்திலான வகையில் நிறுவனம் உருவாக்கி வருகிறது என்றார் அவர்.

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Date	Publication	Headline	Edition
05-03-2021	The Financial Express	TVS Srichakra launches 11 tyres for replacement mkt	National

TVS Srichakra launches 11 tyres for replacement mkt

FE BUREAU
Chennai, March 4

TVS SRICHAKRA, A flagship company of $ 8.5 billion TVS Group, on Thursday announced the launch of eleven new products for the replacement market which will cater to a wide range of segments including commuter and high-performance bikes as well as electric three-wheelers.

The makers of TVS Eurogrip tyres is one of India's leading manufacturers and exporters of two, three-wheeler tyres and off-highway tyres.

The new product line-up includes eight high-performance tyres for motorcycles, two for scooters and one new tyre for e-rickshaw.

The tyre technology in these products seamlessly blends superior mileage and durability.

P Madhavan, EVP, sales & marketing, TVS Srichakra, said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."

Date	Publication	Headline	Edition
05-03-2021	The Hindu	TVS Srichakra back to pre-Covid levels	National

TVS Srichakra back to pre-Covid levels

CHENNAI

TVS Srichakra Ltd., one of the flagship companies of the $8.5 billion TVS Group, has returned to its pre-Covid levels of production of more than three million tyres and tubes per month, said P. Madhavan, EVP – Sales & Marketing.

On Thursday, the company announced the introduction of eight new high-performance tyres under the Sportorq, Jumbo GT, Conta, Durapro and e-Durapro product series.

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Date	Publication	Headline	Edition
05-03-2021	The Morning Standard	TVS Eurogrip rolls out 11 new tyres	New Delhi

EXPRESS READ

TVS Srichakra rolls out eleven new products

New Delhi: TVS Srichakra, manufacturers of two and three wheeler and off-highway tyres, launched eleven new products on Thursday—including eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series, the company said. "To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range," said P Madhavan, EVP–Sales & Marketing, TVS Srichakra.

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Date	Publication	Headline	Edition
05-03-2021	The New Indian Express	TVS Eurogrip rolls out 11 new tyres	National

EXPRESS READ

TVS Srichakra rolls out eleven new products

New Delhi: TVS Srichakra, manufacturers of two and three wheeler and off-highway tyres, launched eleven new products on Thursday—including eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series, the company said. "To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range," said P Madhavan, EVP–Sales & Marketing, TVS Srichakra.

Date	Publication	Headline	Edition
05-03-2021	Business Remedies	TVS Eurogrip launches 11 new products	Jaipur

टीवीएस यूरोग्रिप ने ग्यारह नए उत्पाद लॉन्च किए

चेन्नई। टीवीएस श्रीचक्र लिमिटेड, भारत के 2 और 3 व्हीलर और ऑफहाइवे टायर के अग्रणी निर्माताओं में से एक ने प्रतिस्पर्धा बाजार के लिए ग्यारह नए उत्पादों मोटरसाइकिलों के लिए आठ नए उच्च प्रदर्शन टायर आकार स्कूटर के लिए दो और ई-रिक्शा के लिए एक नया टायर आकार को लॉन्च करने की घोषणा की। टायर आकार SPORTORQ, JUMBO GT, CONTA, DURAPRO और e-DURAPRO उत्पाद श्रृंखला के तहत पेश किए गए हैं।

इन उत्पादों की टायर प्रौद्योगिकी मुख्य रूप से बेहतर माइलेज असमथ्र प्रदर्शन और स्थायित्व का संयोजन है।

यह बेहतर ग्रिपिंग प्रदर्शन और अलग-अलग सड़क स्थितियों में अधिक सुरक्षा की आवश्यकता को भी संबोधित करता है। Durapro श्रृंखला अब मोटरसाइकिल और स्कूटरों के लिए ट्यूबलेस वैरिएंट में मौजूद है। स्कूटर टायर सेगमेंट में Conta एक लोकप्रिय विकल्प है और अब इसके 2 अतिरिक्त आकारों में नए उत्पाद मौजूद हैं।

E-Durapro श्रृंखला वाणिज्यिक EV सेगमेंट से संबंधित है क्योंकि इसमें अधिक ध्यान कम्फर्ट और स्मार्ट मोबिलिटी समाधानों पर दिया गया है ऐसा उत्पाद जो विशेष रूप से ई-रिक्शा के लिए बनाया गया है।

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The Science of Image Management

Date	Publication	Headline	Edition
05-03-2021	Duniya Khabar	TVS Eurogrip launches 11 new products	Bhubaneshwar

TVS Eurogrip launches eleven new products

Chennai, 4th March 2021: TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres, todayannounced the launch of eleven new products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and onenew tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series. The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability.It also addresses the need forsuperior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now has new products in 2 additional sizes. E-Durapro series taps the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

SPORTORQ has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

JUMBO GT and DURAPRO feature a rugged design that isbuilt to last in all types of road conditions.Both these products come with aligned treads and optimized footprint to deliver better mileage and superior stability.

e-DURAPRO tyres for e-rickshaws have been optimized for long lasting durability. It is designed to carry heavy loads and delivers exceptional stability. It has an all-new improved tread design that helps in extractinggreater mileage.

The Conta 725 series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

Speaking on the launch, Mr. P Madhavan, EVP - Sales & Marketing, TVS Srichakra Limited said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences ofmillennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11new products that willadd to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."

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Date	Publication	Headline	Edition
05-03-2021	India Era	TVS Eurogrip launches 11 new products	Bhubaneshwar

TVS Eurogrip launches eleven new products

Chennai : TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres, todayannounced the launch of eleven new products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and onenew tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

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The Science of Image Management

Date	Publication	Headline	Edition
05-03-2021	Kalingamail	TVS Eurogrip launches 11 new products	Bhubaneshwar

ଟିଭିଏସ୍ ୟୁରୋଗ୍ରିପ୍ ପ୍ରଚଳନ କରୁଛି ଏଗାରଟି ନୂଆ ଉତ୍ପାଦ

ଭୁବନେଶ୍ୱର, ୦୪ ମାର୍ଚ୍ଚ(କୁଲ୍-ଏ.): ଭାରତର ଅଟୋମୋଟିଭ୍ ଅନୁଷ୍ଠାନ ଟିଭିଏସ୍ ଗ୍ରୁପ୍ ର ଟିଭିଏସ୍ ଇଉରୋଗ୍ରିପ୍ ବ୍ୟକ୍ତିଗତ ଗମନାଗମନ ଉପଯୋଗୀ ଗାଡ଼ିଗୁଡ଼ିକ ପାଇଁ ଏଗାରଟି ନୂଆ ଉତ୍ପାଦ ପ୍ରଚଳନ କରୁଥିବା ବିଶ୍ୱସ୍ତରୀୟ ଟାୟାର ନିର୍ମାତା ପରିବହନ ବଜାର ପାଇଁ ଏଗାରଟି ନୂଆ ଉତ୍ପାଦ ପ୍ରଚଳନ ସମ୍ପର୍କରେ ଘୋଷଣା କରିଛି, ଯେଉଁଥିରେ ରହିଛି ମୋଟରସାଇକେଲ ପାଇଁ ୮ଟି ନୂଆ ହାଇ-ପରଫରମାନ୍ସ ଟାୟାର ଅଳାଭ, ସ୍କୁଟର ପାଇଁ ଦୁଇଟି ଏବଂ ଇ-ରିକ୍ସା ପାଇଁ ରେଡିଏଲ ଟାୟାର ଟାୟାର ଆକାରଗୁଡ଼ିକ ହେଉଛି, ରେଡିଏଲ, ରୋଡଟା, ହାଇବ୍ରିଡ୍ ଏବଂ ଇ-ଇଉରୋଗ୍ରିପ୍। ଉତ୍ପାଦ ବର୍ଗଗୁଡ଼ିକରେ ପ୍ରଚଳନ କରାଯାଇଛି ଏହି ସମସ୍ତ ଉତ୍ପାଦଗୁଡ଼ିକରେ ଟାୟାର ପ୍ରଯୁକ୍ତି ଉନ୍ନତତର ମାଇଲେଜ, ଫାଲିସହିତାଳ ପ୍ରଦର୍ଶନ ଏବଂ ଷ୍ଟାଇଲିଂ ଆଦିର ଦୃଷ୍ଟିକୋଣ ଦୃଷ୍ଟିରୁ ପ୍ରସ୍ତୁତ କରାଯାଇଛି। ବାହାରିବା ବିଭିନ୍ନ ସହର ପରିସ୍ଥିତିରେ ଉନ୍ନତତର ଟ୍ରେଡିଂ ପ୍ରଦର୍ଶନ ଏବଂ ଦୃଢ଼ତର ନିୟନ୍ତ୍ରଣ ଦିଗ ପ୍ରତି ମଧ୍ୟ ଏହା ଦୃଷ୍ଟିଦେଇଛି। ଦୂରଗ୍ରେ ବିଭିନ୍ନ ଶ୍ରେଣୀ ମୋଟରସାଇକେଲ ଏବଂ ସ୍କୁଟରଗୁଡ଼ିକ ପାଇଁ ଦୁଇଚକ୍ରରେ ଉପଯୋଗ ହେଉଛି। ସ୍କୁଟର ଟାୟାର ବର୍ଗରେ ଲୋକପ୍ରିୟ ପସନ୍ଦ ହୋଇଛି ଏବଂ ସଂପ୍ରତି ଏହାର ଅଧିକ ଦୁଇଟି ଉତ୍ପାଦ ନୂଆ ଆକାରରେ ଉପଲବ୍ଧ ହେଉଛି। ଇ-ଦୁଇଚକ୍ର ବର୍ଗଗୁଡ଼ିକ କଣିକାକାର ଭଳି ଚଳିବା ପାଇଁ ଉଦ୍ଦିଷ୍ଟ ହୋଇଛି। କାରଣ ସଂପ୍ରତି ଏକ ପରିଷ୍କାର ଏବଂ ଅଧିକ ସ୍ମାର୍ଟ ମୋବିଲିଟି ସମାଧାନ ଆବଶ୍ୟକ ଅଧିକ ଗୁରୁତ୍ୱ ଦିଆଯାଉଛି। ସେହିପାଇଁ ଏହି ଉତ୍ପାଦ ସ୍ୱଚ୍ଛ ଭାବରେ ଇ-ରିକ୍ସାଗୁଡ଼ିକ ପାଇଁ ଡିଆଇ କରାଯାଇଛି। ଖେଳିବାକୁ ଅଧିକ ମାଇଲେଜ ଦୂରତା-ପରିମାଣ ଶ୍ରେଣୀରେ ଡିଜାଇନ କରାଯାଇଛି ଏବଂ ଏହା ଉଚ୍ଚ ଅର୍ଥ ଓ ଶୁଷ୍କ ପୃଷ୍ଠଭାଗରେ ଭଲଦେବାର ଗ୍ରିପ୍ ପ୍ରଦାନ କରୁଛି। ଏହାର ଅନେକ ହେତୁ ଶୈଳୀ ଅଧିକ ବେଳରେ ମଧ୍ୟ ଚମତ୍କାର ନିୟନ୍ତ୍ରଣ ପ୍ରଦାନ କରୁଛି। ସ୍ୱଚ୍ଛତା ଭାବରେ ଡିଜାଇନ କରାଯାଇଥିବା ଗ୍ରୁଭଗୁଡ଼ିକ ସମସ୍ତ ପ୍ରକାର ସର୍ବନିମ୍ନ ରୋଲରେ ସମ୍ପୂର୍ଣ୍ଣ ଭାବରେ ଭଲ ନିଷ୍କାସନ କୁଶଳତାରେ ଅଛି। ଏହାର ଶୋଭାକୃତି ଏବଂ ପରିବର୍ତ୍ତିତ ଶୋଭାରେ ବୈଶିଷ୍ଟ୍ୟ ମୋଡ଼ ଦୃଷ୍ଟାନ୍ତ ସମୟରେ ଉନ୍ନତ ସ୍ଥିରତା ଏବଂ ଟ୍ରାକ୍ସନକୁ ସ୍ପର୍ଶ କରାଯାଇଛି। ଜମା ଜିଟି ଏବଂ ଦୁଇଚକ୍ରରେ ଅଧିକ ଶାନ୍ତ ଡିଜାଇନ ରହିଛି ଯାହା ସମସ୍ତ ପ୍ରକାର ଉତ୍ତମ ପରିସ୍ଥିତିରେ ଦୀର୍ଘସ୍ଥାୟୀ ହୋଇପାରିବ।

ଏହି ଉତ୍ପାଦ ସମ୍ପୂର୍ଣ୍ଣ ହେବ ଏବଂ ସର୍ବାଧିକ ଦୃଷ୍ଟିକୋଣରେ ଆସୁଛି ଯାହା ଅଧିକ ଭଲ ମାଇଲେଜ ଏବଂ ଉଚ୍ଚତା ସ୍ଥିରତା ପ୍ରଦାନ କରୁଛି। ଇ-ରିକ୍ସାଗୁଡ଼ିକ ପାଇଁ ଇ-ଇଉରୋଗ୍ରିପ୍

Perfect Relations

Date	Publication	Headline	Edition
05-03-2021	Manthan	TVS Eurogrip launches 11 new products	Bhubaneshwar

ଟିଭିଏସ୍ ୟୁରୋଗ୍ରିପ୍ ପ୍ରଚଳନ କରୁଛି ଏଗାରଟି ନୂଆ ଉତ୍ପାଦ

Date	Publication	Headline	Edition
05-03-2021	Odisha Bhaskar	TVS Eurogrip launches 11 new products	Bhubaneshwar

ଟିଭିଏସ୍ ୟୁରୋଗ୍ରିପ୍‌ର ୧୧ ନୂଆ ଉତ୍ପାଦ ପ୍ରଚଳନ

Perfect Relations

Date	Publication	Headline	Edition
05-03-2021	Sakala	TVS Eurogrip launches 11 new products	Bhubaneshwar

ଟିଭିଏସ୍ ୟୁରୋଗ୍ରିପ୍‌ର ୧୧ଟି ନୂଆ ଉତ୍ପାଦ

ଭୁବନେଶ୍ୱର, ୪ ମାର୍ଚ୍ଚ(ସକାଳ): ଟ୍ରକ ଓ ବିଜିନିସିଆ ଗାଡ଼ିର ଉତ୍ପାଦନକାରୀ ଟିଭିଏସ୍ ଶ୍ରୀଚେନ୍ନ ଲିମିଟେଡ ଭାରତୀୟ ବଜାର ପାଇଁ ୧୧ଟି ନୂଆ ଉତ୍ପାଦ ପ୍ରବର୍ତ୍ତନ ସମ୍ପର୍କରେ ଘୋଷଣା କରିଛି । ସେଥିରୁଣ୍ଡେ ରହିଛି ମୋଟରସାଇକେଲ ପାଇଁ ୮ଟି ନୂଆ ହାଇ-ପର୍ଫରମାନ୍ସ ଟାୟାର ଆକାର, ସ୍କୁଟର ପାଇଁ ଦୁଇଟି ଏବଂ ଇ-ରିକ୍ସା ପାଇଁ ଗୋଟିଏ ଟାୟାର । ଟାୟାର ଆକାରଗୁଡ଼ିକ ସ୍ପୋର୍ଟସ୍, ଟୁରିଂ ସିଟି, ଇକୋ, ହାଇୱେ-ଏବଂ ଇ-ହାଇୱେ ଉତ୍ପାଦ ବର୍ଗଗୁଡ଼ିକରେ ପ୍ରବର୍ତ୍ତନ କରାଯାଇଛି । ଏହି ସ୍ୱାସ୍ଥ୍ୟ ଉତ୍ପାଦଗୁଡ଼ିକରେ ଟାୟାର ପ୍ରଚୁରତା ରହିଥିବା ମଧ୍ୟରେ,

ଗାଡ଼ିଚାଳକମାନେ ପ୍ରବର୍ତ୍ତନ ଏବଂ ସ୍ଥାୟିତ୍ୱ ଆଦିର ପ୍ରତିଶ୍ରୁତି ପାଇଥିବେ । ଯାତାୟାତର ବିଭିନ୍ନ ସହର ପରିସ୍ଥିତିରେ ଚାଳକମାନେ ଦ୍ରୁତ ପ୍ରବର୍ତ୍ତନ ଏବଂ ଦୃଢ଼ତାର ବିଶ୍ୱାସର ଦିଗ ପ୍ରତି ମଧ୍ୟ ଏହା ଦୃଷ୍ଟିକେନ୍ଦ୍ରିତ । ଦୁଇଚକ୍ରୀ ବିଭାଗ ଅନ୍ତର୍ଗତ ମୋଟରସାଇକେଲ ଏବଂ ସ୍କୁଟରଗୁଡ଼ିକ ପାଇଁ ଦୁଇଟିରେଷ୍ଟ ପ୍ରସ୍ତୁତ ହୋଇଛି । ସ୍କୁଟର ଟାୟାର ବର୍ଗରେ ଦୁଇଟି ଏହି ଲୋକପ୍ରିୟ ପରସ୍ତ ହୋଇଛି ଏବଂ ଏହି ପ୍ରତି ଏହାର ଅନ୍ୟତମ ଦୁଇଟି ଉତ୍ପାଦ ନୂଆ ଆକାରରେ ପ୍ରସ୍ତୁତ ହୋଇଛି । ଇ-ହାଇୱେ ବର୍ଗଗୁଡ଼ିକ ବାଣିଜ୍ୟିକ ଗାଡ଼ି ଶ୍ରେଣୀ ପାଇଁ ଉଦ୍ଦିଷ୍ଟ ହୋଇଛି । କାରଣ ଏହି ପ୍ରତି ଏକ ପରିଷ୍କାର ଏବଂ ଅଧିକ ଫ୍ରଟ ମୋଟିଭିଟି ସମ୍ପର୍କରେ ଆମକୁ ଅଧିକ ଗୁରୁତ୍ୱ ଦିଆଯାଇଛି । ସେଥିପାଇଁ ଏହି ଉତ୍ପାଦ ବିଭିନ୍ନ ଭାବରେ ଇ-ରିକ୍ସାଗୁଡ଼ିକ ପାଇଁ ନିଆଯାଇ କରାଯାଇପାରିବ । ଟିଭି-ଏସ୍ ଶ୍ରୀଚେନ୍ନ ଲିମିଟେଡର ଭାଇସ୍-ଚେୟାର୍ମ୍ୟାନ ଓ ମ୍ୟାନେଜିଂ ଡିରେକ୍ଟର ମହିନ୍ଦ୍ର ।

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Date	Publication	Headline	Edition
05-03-2021	Samaj	TVS Eurogrip launches 11 new products	Bhubaneshwar

ଟିଭିଏସ୍ ୟୁରୋଗ୍ରିପ୍‌ର ନୂଆ ଉତ୍ପାଦ

ଚେନ୍ନାଇ,୪।୩: ଭାରତର ଅନ୍ୟତମ ଅଗ୍ରଣୀ ଦୁଇ ଓ ତିନିଚକିଆ ତଥା ରାଜପଥ ବ୍ୟତିରେକ ଅନ୍ୟତ୍ର ଚଳାଚଳ କରୁଥିବା ଯାନବାହନ ଟାୟାର ଉତ୍ପାଦନ କରୁଥିବା ଟିଭିଏସ୍ ଶ୍ରୀଚକ୍ର ଲିମିଟେଡ ପରିବହନ ବଜାର ପାଇଁ ଏଗାରଟି ନୂଆ ଉତ୍ପାଦ ପ୍ରଚଳନ ସମ୍ପର୍କରେ ଘୋଷଣା କରିଛି, ଯେଉଁଥିରେ ରହିଛି ମୋଟରସାଇକେଲ ପାଇଁ ୮ଟି ନୂଆ ହାଇ-ପରଫରମାନ୍ସ ଟାୟାର ଆକାର, ସ୍କୁଟର ପାଇଁ ଦୁଇଟି ଏବଂ ଇ-ରିକ୍ସା ପାଇଁ ଗୋଟିଏ ଆକାର ଟାୟାର। ଟାୟାର ଆକାରଗୁଡିକ ସ୍କୋର୍ଟକ, ଲୁମ୍ବୋ ଜିଟି, କୋମ୍‌ଟା, ସ୍ପୁଗାପ୍ରୋ ଏବଂ ଇ-ସ୍ପୁଗାପ୍ରୋ ଉତ୍ପାଦ ବର୍ଗଗୁଡିକରେ ପ୍ରଚଳନ କରାଯାଇଛି। ଏହି ସମସ୍ତ ଉତ୍ପାଦଗୁଡିକରେ ଟାୟାର ପ୍ରଯୁକ୍ତି ଉନ୍ନତତର ମାଇଲେଜ, ସାଲିସବିହୀନ ପ୍ରଦର୍ଶନ ଏବଂ ସ୍ଥାୟିତ୍ୱ ଆଦିର ଗୁରୁତ୍ୱପୂର୍ଣ୍ଣ ସମ୍ମିଶ୍ରଣ ଘଟାଇଛି। ତାହାସହିତ ବିଭିନ୍ନ ସଡ଼କ ପରିସ୍ଥିତିରେ ଉନ୍ନତତର ବ୍ରେକିଂ ପ୍ରଦର୍ଶନ ଏବଂ ବୃହତ୍ତର ନିରାପତ୍ତା ଦିଗ ପ୍ରତି ମଧ୍ୟ ଏହା ଦୃଷ୍ଟିଦେଉଛି।

Date	Publication	Headline	Edition
06-03-2021	Samay jagat	TVS Eurogrip	Bhopal

टी वी एस यूरोग्रिप ने ग्यारह नए उत्पाद लॉंच किए

चेन्नई। टी वी एस मोटर लिमिटेड, भारत के 2 और 3 व्हीलर और ऑफ-हाइवे टायर के अग्रणी निर्माताओं में से एक, ने आज प्रतिस्थापन बाजार के लिए ग्यारह नए उत्पादों- मोटरसाइकिलों के लिए आठ नए उच्च-प्रदर्शन टायर आकार, स्कूटर के लिए दो और ई-रिक्शा के लिए एक नया टायर आकार को लॉन्च करने की घोषणा की। इन उत्पादों की टायर प्रौद्योगिकी मूल्य रूप से बेहतर माइलेज, अत्यधिक प्रदर्शन और स्थायित्व का संयोजन है। यह बेहतर ब्रेकिंग प्रदर्शन और अलग-अलग सड़क स्थितियों में अधिक सुरक्षा की आवश्यकता को भी संबोधित करता है। दूसरी श्रृंखला अब मोटरसाइकिल और स्कूटरों के लिए ट्यूबलेस वेरिएंट में मौजूद है। लॉन्च पर बोलते हुए, श्री वी मोहन टी वी एस मोटर लिमिटेड के ई वी पी - सेल्स एंड मार्केटिंग ने कहा, टी वी एस यूरोग्रिप में, टू-व्हीलर टायर डिजाइन और वैश्विक आर एंड डी योग्यताओं द्वारा समर्थित निर्माण में हमारा अनुभव विश्व स्तरीय टायर को महत्वाकांक्षी सवारों की प्राथमिकताओं के अनुकूल बनाने में मदद करता है। हमने हाल ही में 20 से अधिक नए उत्पादों को पेश किया है और उन सभी के बारे में बाजार में अच्छी प्रतिक्रिया मिली है। महामारी के बाद के समय में बढ़ती मांग को पूरा करने के लिए, हम अब इन 11 नए उत्पादों को लॉन्च कर रहे हैं जो हमारी पहले से ही व्यापक श्रृंखला में शामिल होंगे। नवीनता, बेहतर गुणवत्ता मानकों और उच्च प्रदर्शन पर हमारा निरंतर ध्यान निजी गतिशीलता के साथ-साथ वाणिज्यिक क्षेत्र को पुन: परिभाषित करने में एक लंबा रास्ता तय करता है।

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Date	Publication	Headline	Edition
06-03-2021	Punyanagari	TVS Eurogrip launches eleven new products	Mumbai

पुण्य नगरी

टीव्हीएस यूरोग्रीपने अकरा नवीन उत्पादने बाजारात आणली

मुंबई : अग्रणी दुचाकी आणि तीनचाकी तसेच ऑफ-हायवे टायर्स निर्मात्यांपैकी एक असलेल्या टीव्हीएस श्रीचक्र लिमिटेडने रिप्लेसमेंट मार्केटसाठी अकरा नवीन उत्पादनांची घोषणा केली, ज्यांमध्ये मोटारसायकलींसाठी आठ नवीन हाय-परफॉरमेंस टायर साइज, स्कूटरसाठी आणखी दोन आणि ई-रिक्षासाठी एक नवीन टायर साइज यांचा समावेश आहे. टायर साइज स्पोर्टीक, जंबो जीटी, कोंटा, डयुराग्रो आणि ई-डयुराग्रो या उत्पादन शृंखलेअंतर्गत सादर केले आहेत.

या उत्पादनांचे टायर तंत्रज्ञान प्रामुख्याने सुधारित मायलेज, बिनधास्त कामगिरी आणि टिकाऊपणाचे संयोजन आहे. तसेच चांगल्या ब्रेकिंग कार्यक्षमतेची आणि वेगवेगळ्या रस्ता परिस्थितीत अधिक सुरक्षिततेची आवश्यकता देखील संबोधित करते. डयुराग्रो मालिका आता मोटारसायकल आणि स्कूटरसाठी ट्युबलेस व्हेरीएंटमध्ये उपलब्ध आहे. कोंटा स्कूटर टायर विभागात लोकप्रिय पर्याय आहे आणि आता त्याच्या २ अतिरिक्त आकारात नवीन उत्पादने उपलब्ध आहेत. ई-डयुराग्रो मालिका व्यावसायिक ईव्ही विभागाची आहे, कारण ती क्लिनर आणि स्मार्ट मोबिलिटी सोल्यूशन्सवर अधिक केंद्रित आहे, विशेषत: ई-रिक्षासाठी बनविलेले उत्पादन आहे. स्पोर्टीक प्रबलित ट्राय पॉलिमर कंपाऊंडसह तयार केले गेले आहे आणि ओल्या आणि कोरड्या पृष्ठभागावर अधिक चांगली पकड प्रदान करते. तिचा विशिष्ट ट्रेड पॅटर्न उच्च वेगावर उत्कृष्ट नियंत्रण देतो. खास बनवलेल्या ग्रूव्ह्ज सर्व लीन अँगल्सवर समान प्रमाणात पाण्याचे फैलाव वाढवते. त्याचे गोलाकार आणि विस्तारित शोल्डर प्रोफाइल कॉर्नरिंग करताना चांगली स्थिरता आणि कर्षणास सक्षम करते. जंबो जीटी आणि डयुराग्रोमध्ये रग्ड डिझाइन आहे, जे सर्व प्रकारच्या रस्त्यांच्या परिस्थितीशी जुळवून घेते. ही दोन्ही उत्पादने अधिक मायलेज आणि चांगल्या स्थिरतेसाठी अलाइन्ड थ्रेड्स आणि सानुकूलित फूटप्रिंटसह येतात.

Date	Publication	Headline	Edition
06-03-2021	Gujarat Pranam	TVS Eurogrip launches eleven new products	Ahmedabad

ટીવીએસ યુરોગ્રીપે ૧૧ નવા ઉત્પાદનો લોન્ચ કર્યા

ભારતમાં ટુ અને થ્રી વ્હિલર તથા ઓલ-વ્હીલ્સ ટાયરોની ભારતની ઉત્પાદક કંપનીઓમાંની એક ટીવીએસ મોટર કં.એ આજે રીપ્લેસમેન્ટ બજાર માટે ૧૧ નવા ઉત્પાદનો લોન્ચ કરવાની જાહેરાત કરી હતી, જેમાં મોટરસાઈકલ માટે ત્રણ નવા હાઈ-પરફોર્મન્સ ટાયર સાઈઝ, સ્કૂટર્સ માટે બે અને ઈ-રીક્ષા માટે એક નવી ટાયર સાઈઝનો સમાવેશ થાય છે. ટાયર સાઈઝ સ્પોર્ટીબાઈક્સ, જમ્બો જીપ્સી, સ્કોન્ટા, ટ્રકરાઝો અને ઈ-ટ્રકરાઝો ઉત્પાદન શ્રેણી રેડળ રજૂ કરાઈ છે.

આ ઉત્પાદનોમાં ટાયર ટેક્નોલોજી એડવાન્સ રીતે ઉત્કૃષ્ટ માઈલેજ, વીજસમાચનકારી પરફોર્મન્સ અને ટકાઉપણાનું મિશ્રણ પ્રદાન કરે છે. તે રસ્તાની અલગ અલગ પરિસ્થિતિઓ તેઉ ઉત્કૃષ્ટ કોર્નિંગ પરફોર્મન્સ અને શ્રેષ્ઠતમ લાગણીની જરૂરિયાત પણ પૂરી કરે છે. ટ્રકરાઝો શ્રેણી હવે મોટરસાઈકલ અને સ્કૂટર્સ માટે ટ્યુબલેસ આવૃત્તિઓમાં પણ ઉપલબ્ધ છે. સ્કોન્ટા સ્કૂટર ટાયર સેગમેન્ટમાં લોકપ્રિય પસંદ છે તથા હવે નવા ઉત્પાદનો ૨ વધારાની સાઈઝમાં પણ ઉપલબ્ધ છે. સમગ્ર અને સ્માર્ટ પરિવહન ઉકેલ તરફ ખસતું સેક્ટર ઝિંક થયું લોકપ્રિય ઈ-ટ્રકરાઝ સિરિઝ વધુ ઓપ્ટિમાઈઝ ઈવી સેગમેન્ટની જરૂરિયાત પૂરી કરે છે અને આ ઉત્પાદન વિશેષરૂપે ઈ-રીક્ષા માટે બનાવાયું છે.

સ્પોર્ટીબાઈક્સ મજબૂત પકડ ધરાવતા ટ્રાઈ-પોલિમર કમ્પાઉન્ડથી બનાવવામાં આવ્યું છે અને તે બીની તેજસ્વી ધૂળ અને કાદવની સપાટી પર ઉત્કૃષ્ટ પકડ પૂરી પાડે છે. તેની વિશિષ્ટ ટ્રેડ પેટર્ન તિક્ષ્ણ વળાંકમાં પણ ઉત્કૃષ્ટ નિયંત્રણ પૂરું પાડે છે. વિશેષરૂપે ડિઝાઈન કરાયેલા પાનખ ખાંચા દરેક ભૂપ્રદેશોમાં સમાન રીતે પકડી મિશ્રણ જાળવે છે. તેની ગોળાકાર અને ગોળાયેલી શોલ્ડર પ્રોફાઈલ વધુંદ તેની બાજુને વધુ સારી સ્થિરતા અને ટ્રેક્શન પૂરા પાડે છે.

જમ્બો જીપ્સી અને ટ્રકરાઝો ખાસ્તવરી ડિઝાઈન ધરાવે છે, જે રસ્તાની દરેક પ્રકારની સ્થિતિમાં ટકી રહેવા તૈયાર કરાયા છે. આ બંને ઉત્પાદનો વધુ સારી માઈલેજ અને ઉત્કૃષ્ટ સ્થિરતા પૂરી પાડવા સુપ્રિમ ટ્રેડ અને ઓપ્ટીમાઈઝ્ડ ફુટપ્રીન્ટ સાથે આવે છે.

ઈ-ટ્રકરાઝો ટાયર્સ ઈ-રીક્ષા માટે લાંબો સમય ટકી રહે તે માટે બનાવાયા છે. તે ભારે વજન વહન કરી શકે તે રીતે ડિઝાઈન કરાયા છે અને અસાધારણ સ્થિરતા પૂરી પાડે છે. તે એકંદર નવી સુધારેલી ટ્રેડ ડિઝાઈન ધરાવે છે.

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Date	Publication	Headline	Edition
06-03-2021	Hiranchal	TVS Eurogrip launches eleven new products	Bhubaneshwar

ଟିଭିଏସ୍ ୟୁରୋଗ୍ରିପ୍ ପ୍ରଚଳନ କରୁଛି ଏଗାରଟି ନୂଆ ଉତ୍ପାଦ

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Date	Publication	Headline	Edition
07-03-2021	Hamara Mahanagar	In Market TVS Eurogrip's 11 new brand	Mumbai

बाजार में टीवीएस यूरोग्रिप के ग्यारह नए ब्रांड

मुंबई। टी वी एस श्रीचक्र लिमिटेड, भारत के 2 और 3 व्हीलर और ऑफ-हाइवे टायर के अग्रणी निर्माताओं में से एक, ने प्रतिस्थापन बाजार के लिए ग्यारह नए उत्पादों मोटरसाइकिलों के लिए आठ नए उच्च-प्रदर्शन टायर आकार, स्कूटर के लिए दो और ई-रिक्शा के लिए एक नया टायर आकार को लॉन्च करने की घोषणा की। टायर आकार SPORTORQ, JUMBO GT, CONTA, DURAPRO और e-DURAPRO उत्पाद श्रृंखला के तहत पेश किए गए हैं। इन उत्पादों की टायर प्रौद्योगिकी मुख्य रूप से बेहतर माइलेज, असंबद्ध प्रदर्शन और स्थायित्व का संयोजन है। यह बेहतर ब्रेकिंग प्रदर्शन और अलग-अलग सड़क स्थितियों में अधिक सुरक्षा की आवश्यकता को भी संबोधित करता है। Durapro श्रृंखला अब मोटरसाइकिल और स्कूटरों के लिए ट्यूबलेस वेरिएंट में मौजूद है। स्कूटर टायर सेगमेंट में Conta एक लोकप्रिय विकल्प है और अब इसके 2 अतिरिक्त आकारों में नए उत्पाद मौजूद हैं। E-Durapro श्रृंखला वाणिज्यिक EV सेगमेंट से संबंधित है, क्योंकि इस में अधिक ध्यान क्लीनर और स्मार्ट मोबिलिटी समाधानों पर दिया गया है, ऐसा उत्पाद जो विशेष रूप से ई-रिक्शा के लिए बनाया गया है। SPORTORQ को प्रबलित ट्राई पॉलिमर कम्पाउंड के साथ बनाया गया है।

Perfect Relations
The Science of Image Management

Date	Publication	Headline	Edition
07-03-2021	Sanchar	TVS Eurogrip launches eleven new products	Bhubaneshwar

ଟିଭିଏସ୍ ୟୁରୋଗ୍ରିପ ପ୍ରଚଳନ କରୁଛି ନୂଆ ଉତ୍ପାଦ

ବେରାଲ/ ଭୁବନେଶ୍ୱର: ଭାରତର ଅନ୍ୟତମ ଅଗ୍ରଣୀ ଟୁଲ ଓ ଟିମିଟକିଆ ତଥା ଭାରତର ବ୍ୟକ୍ତିଗତ ଅନ୍ୟତମ ବଡ଼ାଦର କରୁଥିବା ଟାୟାର ଉତ୍ପାଦକ କମ୍ପାନୀ ଟିଭିଏସ ଶ୍ରୀନିବାସ ଲିମିଟେଡ ପରିବହନ ବଜାର ପାଇଁ ଏକାଦଶଟି ନୂଆ ଉତ୍ପାଦ ପ୍ରଚଳନ ସମ୍ପର୍କରେ ଘୋଷଣା କରିଛି । ଯେଉଁଥିରେ ଚାରିଟି ମୋଟରଚାଳିତ ପାଇଁ ୮ଟି ନୂଆ ହାଲ-ପରଫରମାନ୍ସ ଟାୟାର ଆକାର, ଛୁଟର ପାଇଁ ଦୁଇଟି ଏବଂ ଇ-ରିକ୍ସା ପାଇଁ ତୋଟିଏ ଟାୟାର। ଟାୟାର ଆକାରଗୁଡ଼ିକ ହେଉଛି, ହଣ୍ଡା ସିଟି, ହୋନ୍ଦା, ଇଉରୋ ଏବଂ ଇ-ଇଉରୋ। ଉତ୍ପାଦ ବର୍ଗଗୁଡ଼ିକରେ ପ୍ରଚଳନ କରାଯାଇଛି। ଏହି ସମସ୍ତ ଉତ୍ପାଦଗୁଡ଼ିକରେ ଟାୟାର ପ୍ରଯୁକ୍ତି ଉନ୍ନତର ମାଇଲେଜ, ଗାଡ଼ିଚଳିବାର ପ୍ରଦର୍ଶନ ଏବଂ ସ୍ଥାୟିତ୍ୱ ଆଦିର ଦୃଢ଼ିଶ୍ରୁତ ସମ୍ମିଶ୍ରଣ ଘଟାଇଛି। ତାହାସହିତ ବିଭିନ୍ନ ସମ୍ଭବ ପରିସ୍ଥିତିରେ ଉନ୍ନତର ଟ୍ରେଡିଂ ପ୍ରଦର୍ଶନ ଏବଂ ଦୃଢ଼ତା ନିରାପତ୍ତା ଦିଗ ପ୍ରତି ମଧ୍ୟ ଏହା ଦୃଷ୍ଟିଦେଇଛି। ଦୁରାପ୍ରୋ ସିରିଜ ସମ୍ପ୍ରତି ମୋଟରଚାଳିତେଲ ଏବଂ ଛୁଟରଗୁଡ଼ିକ ପାଇଁ ଦୁଇଟେରେ ଉପଲବ୍ଧ ହେଉଛି। ଛୁଟର ଟାୟାର ବର୍ଗରେ ହୋନ୍ଦା ଏକ ଲୋକପ୍ରିୟ ପସନ୍ଦ ହୋଇଛି ଏବଂ ସଂପ୍ରତି ଏହାର ଅଧିକ ଦୁଇଟି ଉତ୍ପାଦ ନୂଆ ଆକାରରେ ଉପଲବ୍ଧ ହେଉଛି। ଇ-ଦୁରାପ୍ରୋ ବର୍ଗଗୁଡ଼ିକ ବାଣିଜ୍ୟିକ ଇଭି ଶ୍ରେଣୀ ପାଇଁ ଉଦ୍ଦିଷ୍ଟ ହୋଇଛି। କାରଣ ସଂପ୍ରତି ଏକ ପରିଷ୍କାର ଏବଂ ଅଧିକ ସ୍ମାର୍ଟ ମୋବିଲିଟି ସମାଧାନ ଆଡ଼କୁ ଅଧିକ ଝୁଙ୍କୁଛି ଦିଆଯାଉଛି। ସେଥିପାଇଁ ଏହି ଉତ୍ପାଦ ଭାରତରେ ଇ-ରିକ୍ସାଗୁଡ଼ିକ ପାଇଁ ତିଆରି କରାଯାଇଛି।

ହୋର୍ଡିଂକୁ ଅଧିକ ମଜବୁତ ଟ୍ରାଇ-ପର୍ଯ୍ୟାୟ ଯୌଗିକରେ ଡିଜାଇନ କରାଯାଇଛି ଏବଂ ଏହା ଉଲ୍ଲମ୍ବ ଆର୍ଟ ଓ ଶୁଷ୍କ ପ୍ରଣାଳୀରେ ଉନ୍ନତର ଗ୍ରିପ ପ୍ରଦାନ କରୁଛି। ଏହାର ଅଦନ ଟ୍ରେଡ ଡେଜାଇନ ଅଧିକ ଦେଖରେ ମଧ୍ୟ ଚମତ୍କାର ନିୟନ୍ତ୍ରଣ ପ୍ରଦାନ କରୁଛି। ସ୍ୱତନ୍ତ୍ର ଭାବରେ ଡିଜାଇନ କରାଯାଇଥିବା ଟୁଲଗୁଡ଼ିକ ସମସ୍ତ ପ୍ରକାର ସର୍ବବିଧ ଦୋଷରେ ସମାନ ଭାବରେ ଦକ୍ଷ ନିଷ୍କାସନ ବୃଦ୍ଧିପାଇଛି। ଏହାର ଘୋଷାକୃତି ଏବଂ ପର୍ଯ୍ୟବେକ୍ଷିତ ଘୋଷଣର ଡେଜିଷ୍ଟ ମୋଡ଼ ବୁଲାଇବା ସମୟରେ ଉନ୍ନତ ସ୍ଥିରତା ଏବଂ ଟ୍ରାକସନକୁ ସମର୍ଥ କରାଯାଇଛି।

Perfect Relations

Date	Publication	Headline	Edition
07-03-2021	Makkal Kural	TVS Srichakra 11 type new tyres	Chennai

பைக், ஸ்கூட்டர் – இ ரிக் ஷாவுக்கு

டி.வி.எஸ். ஸ்ரீசக்ரா 11 வகையான புதிய டயர்கள் அறிமுகம்

சென்னை, மார்ச் 6–

2 மற்றும் 3 சக்கர வாகனங்களுக்கு டயர்கள் தயாரிக்கும் முன்னணி நிறுவனமான டிவிஎஸ் ஸ்ரீசக்ரா மோட்டார் சைக்கிள்களுக்கு 8 – வகையான புதிய டயர்களும், ஸ்கூட்டர்களுக்கு 2– வகையான புதிய டயர்களும், இ–ரிக்ஷாவிற்கு 1– புதிய வகை டயரும், ஆக 11– வகையான புதிய செயல்திறன் கொண்ட டயர்களை வெவ்வேறு அளவுகளில் அறிமுகம் செய்துள்ளது.

இந்த டயர்கள், உயர்தரமான ரைடிங், நீடித்து உழைக்கும் திறனுடன் ஆகிய அம்சங்கள் கொண்டுள்ளது. வெவ்வேறு நகர சாலை நிலைமைகளின் கீழ், சிறப்பான பாதுகாப்பு மற்றும் டயர் திறனுடன் கூடிய பிரேக்கிங் செயல்பாட்டுக்கான தேவையையும் இந்தொழில்நுட்பம் பூர்த்தி செய்கிறது. மோட்டார் சைக்கிள்கள் மற்றும் ஸ்கூட்டர்களுக்கான டியூப்லெஸ் டயர் கொண்டிருக்கிறது. ஸ்கூட்டர் டயர் பிரிவில் இரண்டு கூடுதல் அளவுகளில் புதிய வகை டயர் உள்ளது.

சிறப்பான போக்குவரத்து இரவுகளுக்கு அரசு மற்றும் பல்வேறுகளின் முயற்சி வருகின்ற இந்நிலையில், இ–ரிக்ஷாக்களுக்கென்று பிரத்யேகமான ஒரு தயாரிப்பை அறிமுகம் செய்திருப்பதன் மூலம் வர்த்தக ரீதியான பிற்கால வாகனங்களுக்கான பிரிவின் தேவையை இந்த டயர் பூர்த்தி செய்கிறது.

டிவிஎஸ் ஸ்ரீசக்ரா விற்பனை மற்றும் சந்தைப்படுத்தல் துறை மேலாளர் துணைத்தலைவர் பி.மாதவன் "இருசக்கர வாகனங்களுக்கான டயர் வடிவமைப்பு மற்றும் உற்பத்தியில் எமது அனுபவமும் மற்றும் உலகளாவிய ஆராய்ச்சி மற்றும் மேம்பாடு செயல் திறன்களின் ஆதரவு பின்புலமும், புதிய தலைமுறை வாகன ஓட்டிகளின் விருப்பங்களுக்கு பொருத்தமான உலகத் தரத்திலான டயர்களை உருவாக்க டிவிஎஸ் ஸ்ரீசக்ரா-வுக்கு எங்களுக்கு உதவுகிறது" என்று கூறினார்.

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Date	Publication	Headline	Edition
08-03-2021	Veekshanam	TVS Eurogrip launches 11 new products	Kochi

ടിവിഎസ് യൂറോഗ്രിപ്പ് 11 പുതിയ ഉൽപ്പന്നങ്ങൾ അവതരിപ്പിച്ചു

കൊച്ചി: ഇന്ത്യയിലെ പ്രമുഖ ടൂ, ത്രീ വീലർ, ഓഫ് ഹൈവേ ടയർ ഉൽപ്പാദകരായ ടിവിഎസ് ശ്രീചക്ര പതിനൊന്ന് പുതിയ ഉൽപ്പന്നങ്ങൾ കൂടി അവതരിപ്പിച്ചു.

മോട്ടോർസൈക്കിളുകൾക്കായി എട്ട് പുതിയ ഹൈപെർഫോമൻസ് ടയറുകളും സ്കൂട്ടറുകൾക്കായി രണ്ടും ഇറിക്ഷകൾക്കായി ഒരു ടയറുമാണ് അവതരിപ്പിക്കുന്നത്. സ്പോർട്ടർക്യൂ, ജംബോ ജിടി, കോൺട, ഡ്യൂറാപ്രോ, ഇഡ്യൂറാപ്രോ ശ്രേണികൾക്കു കീഴിലാണ് ടയറുകളുടെ വലിപ്പം.

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Date	Publication	Headline	Edition
10-03-2021	Gujarat Pranam	TVS Eurogrip launches 11 new products	Ahmedabad

ટીવીએસ યુરોગ્રીપે ૧૧ નવા ઉત્પાદનો લોન્ચ કર્યા

અમદાવાદ, માર્ચ ૨૦૨૧: ભારતમાં ટુ અને થ્રી વ્હિલર તથા ઓફ-હાઈવે ટાયર્સની અગ્રણી ઉત્પાદક કંપનીઓમાંની એક ટીવીએસ ગ્રીચક લિ.એ આજે રીપ્લેસમેન્ટ બજાર માટે ૧૧ નવા ઉત્પાદનો લોન્ચ કરવાની જાહેરાત કરી હતી, જેમાં મોટરસાઈકલ માટે આઠ નવા હાઈ-પરફોર્મન્સ ટાયર સાઈઝ, સ્કૂટર્સ માટે બે અને ઈ-રીક્ષા માટે એક નવી ટાયર સાઈઝનો સમાવેશ થાય છે. ટાયર સાઈઝ સ્પોર્ટોઅરક્યુ, જમ્બો જટી, કોન્ટા, ટ્યુરાઝો અને ઈ-ટ્યુરાઝો ઉત્પાદન શ્રેણી હેઠળ રજૂ કરાઈ છે.

આ ઉત્પાદનોમાં ટાયર ટેક્નોલોજી એકીકૃત રીતે ઉત્કૃષ્ટ માઈલેજ, બીન-સલામત-કારી પરફોર્મન્સ અને ટકાઉપણાનું મિશ્રણ પરાવે છે. તે રસ્તાની અલગ અલગ પરિસ્થિતિઓ હેઠળ ઉત્કૃષ્ટ બ્રેકિંગ પરફોર્મન્સ અને શ્રેષ્ઠતમ સલામતીની જરૂરિયાત પણ પૂરી કરે છે. ટ્યુરાઝો શ્રેણી હવે મોટરસાઈકલ અને સ્કૂટર્સ માટે ટ્યુબલેસ આવૃત્તિઓમાં પણ ઉપલબ્ધ છે. કોન્ટા સ્કૂટર ટાયર સેગ્મેન્ટમાં લોકપ્રિય પસંદ છે તથા હવે નવા ઉત્પાદનો ૨ વ્હિલરની સાઈઝમાં પણ ઉપલબ્ધ છે. સ્વચ્છ અને સ્માર્ટ પરિવહન ઉકેલ તરફ ભારતનું ક્રોકલ શિફ્ટ થયું હોવાથી ઈ-ટ્યુરાઝો સિરિઝ વ્યાવસાયિક ઈવી સેગ્મેન્ટની જરૂરિયાત પૂરી કરે છે અને આ ઉત્પાદન વિશેષરૂપે ઈ-રીક્ષા માટે બનાવાયું છે. સ્પોર્ટોઅરક્યુ મજબૂત પકડ પરાવતા ટ્રાઈ-પોલિમર કમ્પાઉન્ડથી બનાવવામાં આવ્યું છે અને તે ભીની તેમજ સૂકી બંને પ્રકારની સપાટી પર ઉત્કૃષ્ટ પકડ પૂરી પાડે છે.

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Date	Publication	Headline	Edition
10-03-2021	Nirmal Metro	TVS Eurogrip launches 11 new products	Ahmedabad

ટીવીએસ યુરોગ્રીપે ૧૧ નવા ઉત્પાદનો લોન્ચ કર્યા

પ્રવાસથી લઈને હાઈ-પરફોર્મન્સ બાઈક તેમજ ઈલેક્ટ્રિક થ્રી-વ્હિલર્સ સુધીની વિશાળ શ્રેણીની જરૂરિયાતો પૂરી કરશે

પ્રતિનિધીદ્વારા, અમદાવાદ, તા. ૯

ભારતમાં ટુ અને થ્રી વ્હિલર તથા ઓફ-હાઈવે ટાયર્સની અગ્રણી ઉત્પાદક કંપનીઓમાંની એક ટીવીએસ શ્રીચક્ર લિ.એ આજે રીપ્લેસમેન્ટ બજાર માટે ૧૧ નવા ઉત્પાદનો લોન્ચ કરવાની જાહેરાત કરી હતી, જેમાં મોટરસાઈકલ માટે આઠ નવા હાઈ-પરફોર્મન્સ ટાયર સાઈઝ, સ્કૂટર્સ માટે બે અને ઈ-રીક્ષા માટે એક નવી ટાયર સાઈઝનો સમાવેશ થાય છે. ટાયર સાઈઝ સ્પોર્ટીઆરક્યુ, જમ્બો જટી, કોન્ટા, ઝુરામો અને ઈ-ઝુરામો ઉત્પાદન શ્રેણી હેઠળ રજૂ કરાઈ છે. આ ઉત્પાદનોમાં ટાયર ટેક્નોલોજી એકીકૃત રીતે ઉત્કૃષ્ટ માઈલેજ, બીનસમાધાનકારી પરફોર્મન્સ અને ટકાઉપણાનું મિશ્રણ પૂરાવે છે. તે રસ્તાની અલગ અલગ પરિસ્થિતિઓ હેઠળ ઉત્કૃષ્ટ બ્રેકિંગ પરફોર્મન્સ અને શ્રેષ્ઠતમ સલામતીની જરૂરિયાત પણ પૂરી કરે છે. ઝુરામો શ્રેણી હવે મોટરસાઈકલ અને સ્કૂટર્સ માટે ટ્યુબલેસ આવૃત્તિઓમાં પણ ઉપલબ્ધ છે. કોન્ટા સ્કૂટર ટાયર સેગ્મેન્ટમાં લોકપ્રિય પસંદ છે તથા હવે નવા ઉત્પાદનો ૨ વ્હીલરની સાઈઝમાં પણ ઉપલબ્ધ છે. સ્વચ્છ અને સ્માર્ટ પરિવહન ઉકેલ તરફ ભારતનું કોકસ શિફ્ટ થયું હોવાથી ઈ-ઝુરામો સિરિઝ વ્યાવસાયિક ઈવી સેગ્મેન્ટની જરૂરિયાત પૂરી કરે છે અને આ ઉત્પાદન વિશેષરૂપે ઈ-રીક્ષા માટે બનાવાયું છે.

Date	Publication	Headline	Edition
10-03-2021	Standard Herald	TVS Eurogrip launches 11 new products	Ahmedabad

ટીવીએસ યુરોગ્રીપે નવા ઉત્પાદનો લોન્ચ કર્યા

ભારતમાં ટૂ અને થ્રી વ્હિલર તથા ઓફ-હાઈવે ટાયર્સની અગ્રણી ઉત્પાદક કંપનીઓમાંની એક ટીવીએસ ગ્રીપક લિ.એ આજે રીપ્લેસમેન્ટ બજાર માટે ૧૧ નવા ઉત્પાદનો લોન્ચ કરવાની જાહેરાત કરી હતી, જેમાં મોટરસાઈકલ માટે આઠ નવા હાઈ-પરફોર્મન્સ ટાયર સાઈઝ, સ્કૂટર્સ માટે બે અને ઈ-રીક્ષા માટે એક નવી ટાયર સાઈઝનો સમાવેશ થાય છે. ટાયર સાઈઝ સ્પોર્ટ્સ આરક્યુ, જમ્બો જીટી, ક્રોન્ટા, ટ્યુરાક્સ અને ઈ-ટ્યુરાક્સ ઉત્પાદન શ્રેણી હેઠળ રજૂ કરાઈ છે. આ ઉત્પાદનોમાં ટાયર ટેક્નોલોજી એડીક્ટ રીતે ઉત્કૃષ્ટ માઈલેજ, ઈનસમાધાનકારી પરફોર્મન્સ અને ટકાઉપણાનું મિશ્રણ પૂરાવે છે. તે રસ્તાની અલગ અલગ પરિસ્થિતિઓ હેઠળ ઉત્કૃષ્ટ ગ્રિપિંગ પરફોર્મન્સ અને શ્રેષ્ઠતમ સલામતીની જરૂરિયાત પણ પૂરી કરે છે. ટ્યુરાક્સ શ્રેણી હવે મોટરસાઈકલ અને સ્કૂટર્સ માટે ટ્યુબલેસ આવૃત્તિઓમાં પણ ઉપલબ્ધ છે. ક્રોન્ટા સ્કૂટર ટાયર સેગ્મેન્ટમાં લોકપ્રિય પસંદ છે તથા હવે નવા ઉત્પાદનો ૨ વધારાની સાઈઝમાં પણ ઉપલબ્ધ છે. સ્વચ્છ અને સ્માર્ટ પરિવહન ઉકેલ તરફ બદલાતુ ફોકસ શિફ્ટ થયું હોવાથી ઈ-ટ્યુરાક્સ સિરિઝ વ્યાવસાયિક ઈવી સેગ્મેન્ટની જરૂરિયાત પૂરી કરે છે અને આ ઉત્પાદન વિશેષરૂપે ઈ-રીક્ષા માટે બનાવાયું છે.

સ્પોર્ટ્સ આરક્યુ મજબૂત પકડ ધરાવતા ટ્રાઈ-પોલિમર કમ્પાઉન્ડથી બનાવવામાં આવ્યું છે અને તે ભીની તેમજ સૂકી બંને પ્રકારની સપાટી પર ઉત્કૃષ્ટ પકડ પૂરી પાડે છે. તેની વિશિષ્ટ ટ્રેડ પેટર્ન ભિન્ન ગતિમાં પણ ઉત્કૃષ્ટ નિયંત્રણ પૂરું પાડે છે. વિશેષરૂપે ડિઝાઈન કરાયેલા પાતળા ખાંચા દરેક ખૂણાઓમાં સમાન રીતે પાણી વિતરણ વધારે છે. તેની ગોળાકાર અને ભેળવેલી શોલ્ડર પ્રોફાઈલ વજંક ઘેરી વખતે વધુ સારી સ્થિરતા અને ટ્રેક્શન પૂરા પાડે છે.

Date	Publication	Headline	Edition
10-03-2021	Virat Gujarat	TVS Eurogrip launches 11 new products	Ahmedabad

ટીવીએસ યુરોગ્રીપે ૧૧ નવા ઉત્પાદનો લોન્ચ કર્યા

પ્રતિનિધિ દ્વારા

અમદાવાદ, માર્ચ ૨૦૨૧: ભારતમાં ટુ અને થ્રી વ્હિલર તથા ઓફ-હાઈવે ટાયર્સની અગ્રણી ઉત્પાદક કંપનીઓમાંની એક ટીવીએસ શ્રીચક્ર લિ.એ આજે રીપ્લેસમેન્ટ બજાર માટે ૧૧ નવા ઉત્પાદનો લોન્ચ કરવાની જાહેરાત કરી હતી, જેમાં મોટરસાઈકલ માટે આઠ નવા હાઈ-પરફોર્મન્સ ટાયર સાઈઝ, સ્કૂટર્સ માટે બે અને ઈ-રીક્ષા માટે એક નવી ટાયર સાઈઝનો સમાવેશ થાય છે. ટાયર સાઈઝ સ્પોર્ટઆરડબ્લ્યુ, જમ્બો જીટી, કોન્ટા, ડ્યુરાપ્રો અને ઈ-ડ્યુરાપ્રો ઉત્પાદન શ્રેણી હેઠળ રજૂ કરાઈ છે.

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The Science of Image Management

Date	Publication	Headline	Edition
27-03-2021	The Hindu	Motorcycle Endurance Race on Sunday	National

Motorcycle Endurance Race on Sunday

SPORTS REPORTER
CHENNAI

The TVS Eurogrip MMSC Motorcycle Endurance Race to be run over two hours will be held at the MMRT Circuit here on Sunday with a record 48 team entries and a clutch of the country's top riders in the fray.

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories - Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders.

All the bikes will be run on TVS Eurogrip tyres.

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Date	Publication	Headline	Edition
26-03-2021	Deccan Chronicle	Record entries for MMSC Motorcycle Endurance Race	National

RECORD ENTRIES FOR MMSC MOTORCYCLE ENDURANCE RACE

DC CORRESPONDENT
CHENNAI, MARCH 26

Excitement and high expectations pervade the iconic MMRT circuit which will host the TVS Eurogrip MMSC Motorcycle Endurance Race to be run over two hours on Sunday, March 28, with a record 48 team entries and a clutch of country's top riders in the fray.

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories – Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop.

The two-hour Endurance race which will have a Le Mans (running) start

Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. Thus, the format puts as much premium on team strategy as race pace. The final positions are decided by the number of laps completed in the specified period.

MMSC vice-president Vicky Chandhok said: "We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations."

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Date	Publication	Headline	Edition
28-03-2021	DT Next	Two- hour endurance race to take place today	Chennai

Two-hour endurance race to take place today

CHENNAI: The country's top riders will be in action at the TVS Eurogrip MMSC Motorcycle Endurance Race, which is set to take place at the MMRT circuit here on Sunday.

The endurance race that will have a Le Mans (running) start has received a record 48 entries. It will be contested in three categories – Pro-stock 301-400cc, Stock 165cc (restricted to Under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders, with all bikes running on TVS Eurogrip tyres.

Each team will race for two hours with a minimum of one compulsory fuel stop. Each rider will be allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. The final positions will be decided by the number of laps completed during the specific period.

"We are overwhelmed by the response from the riders even during such challenging conditions that are being dictated by the COVID-19 pandemic. We are also delighted that TVS Eurogrip has made an entry into racing. There will be strict protocols in place," said MMSC vice-president Vicky Chandhok in a media release.

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Date	Publication	Headline	Edition
27-03-2021	The Financial Express	TVS Eurogrip to power MMSC Race	National

TEST TRACK

P Madhavan, EVP, Sales & Marketing, TVS Srichakra

We are proud to partner with the MMSC Motorcycle Endurance Race, and equip the bikes with our tyres. Given the challenging nature of the MMRT circuit, it's a unique platform to showcase our products and demonstrate their performance.

TVS Eurogrip to power MMSC race

TVS Srichakra will power the MMSC Motorcycle Endurance Race 2021. All bikes in the race—to be held at the Madras Motor Race Track (MMRT) on March 28—will be shod with TVS Eurogrip tyres, the company said. Some of India's top riders are among the record 48 team entries this year.

The two-hour Endurance race, which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories: Pro-stock 301-400cc, Stock 165cc (for riders under 25 years of age) and Girls (TVS Apache RTR 200). Each team will have two riders.

The Pro-stock category will have international riders Rajini Krishan and Sarath Kumar up against skilled pairings of Karthik Mateti-Yahan RL and Abhinanyu Gautam-Anand R. The 2020 national champion in the Novice class, Mohan Babu, and Uday Prakash, will be the pair to watch in the Stock 165cc category, while Lani Zena Fernandes, runner-up in the 2020 national championship, and teammate Arpitha Bhat are expected to dominate the Girls category.

—FE BUREAU

Date	Publication	Headline	Edition
28-03-2021	Divya Bhaskar	Endurance Race 2021	Mumbai

એન્ડ્યુરન્સ રેસ 2021

ટીવીએસ શ્રીચક્ર લિ. હવે એમએમએસસી મોટરસાઈકલ એન્ડ્યુરન્સ રેસ 2021ને પાવર કરશે. રેસિંગ ઈવેન્ટની બધી બાઈક ટીવીએસ યુરોગ્રિપ ટાયરો સાથે સુસજ્જ હશે. રેસિંગ ઈવેન્ટ રવિવાર, 28 માર્ચે ચેન્નાઈના આઈકોનિક એમએમઆરી સરકિટમાં બે કલાક માટે યોજાશે. દેશના અમુક ટોપ રાઈડરો આ વર્ષની પ્રતિષ્ઠિત ઈવેન્ટ માટે વિક્રમી 48 ટીમની એન્ટ્રીઓમાં હશે. તેના સેલ્સ અને માર્કેટિંગના ઈવીપી પી માધવને જણાવ્યું હતું કે આ રેસ સાથે ભાગીદારી કરવાની અને અમારાં ટાયર્સ સાથે બાઈક્સ સુસજ્જ કરવાની અમને બેહદ ખુશી છે.

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ONLINE COVERAGE

Portal: The Hindu
URL: https://www.thehindu.com/business/tvs-srichakra-back-to-pre-covid-levels/article33991736.ece

TVS Srichakra back to pre-Covid levels

K. AnandCHENNAI

TVS Srichakra Ltd., one of the flagship companies of the $8.5 billion TVS Group, has returned to its pre-Covid levels of production of more than three million tyres and tubes per month, said P. Madhavan, EVP – Sales & Marketing. TVS Srichakra is one of the leading manufacturers and exporters of TVS Eurogrip brand of tyres for two and three wheelers and the off-highway segment. The company had faced disruption in production during April and May 2020 due to the lockdown. However, it is back to pre-Covid levels in production.

"For the last few years, we have been producing over three million tyres and tubes. Apart from the first two months, we are back to pre-Covid levels. We used this period to launch new products for the replacement market. Most of it will be sold in the domestic market and rest will be exported," he said.

On Thursday, the company announced the introduction of eight new high-performance tyres for motorcycles, two for scooters and one for e-rickshaw under the Sportorq, Jumbo GT, Conta, Durapro and e-Durapro product series.

The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now comes in two additional sizes. e-Durapro series taps the commercial EV segment, especially e-rickshaw.

"We have introduced over 20 new products in the recent past. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range," Mr. Madhavan said.

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Portal: Financial Express

URL: https://www.financialexpress.com/auto/industry/tvs-srichakra-launches-11-tyres-for-replacement-mkt-price-size-mileage-durability-india/2206702/

TVS Srichakra launches 11 tyres for replacement mkt

The new product line-up includes eight high-performance tyres for motorcycles, two for scooters and one new tyre for e-rickshaw.

By: FE Bureau
March 5, 2021 6:20 AM

TVS Srichakra, a flagship company of $ 8.5 billion TVS Group, on Thursday, announced the launch of eleven new products for the replacement market which will cater to a wide range of segments including commuter and high-performance bikes as well as electric three-wheelers.

The makers of TVS Eurogrip tyres is one of India's leading manufacturers and exporters of two, three-wheeler tyres and off-highway tyres. The new product line-up includes eight high-performance tyres for motorcycles, two for scooters and one new tyre for e-rickshaw. The tyre technology in these products seamlessly blends superior mileage and durability.

P Madhavan, EVP, sales & marketing, TVS Srichakra, said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."

Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Pantnagar (Uttarakhand) with a production capacity of over 3 million tyres a month. The company has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share among the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers.

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Portal: Hindustan Times

URL: https://auto.hindustantimes.com/auto/news/tvs-eurogrip-launches-new-high-performance-two-wheeler-tyres-41614851978411.html

The new TVS tyres will be made available across all the authorised company showrooms in India

TVS Eurogrip launches new high-performance tyres range

- TVS's new tyres have been rolled out under the Sportorq, Jumbo GT, Conta, Durapro and e-Durapro product series.
- The new TVS tyres will be made available across all the authorised company showrooms in India

TVS Srichakra on Thursday announced the launch of eleven new tyres which include eight new tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw. TVS's new tyres have been rolled out under the Sportorq, Jumbo GT, Conta, Durapro and e-Durapro product series.

The new Durapro tyre series now gets tubeless variants for motorcycles and scooters.

(Also Read: Tyre maker Michelin, IIT Bombay join hands for sustainable mobility research)

The E-Durapro tyres are available for the commercial EV segment and are developed exclusively for e-rickshaws. They have been designed to carry heavy loads.

The Sportorq tyres feature reinforced tri-polymer compounds and have been developed for high-performance bikes. They are said to offer a superior grip on both wet and dry surfaces and come with a unique tread pattern stability and control on high speeds. As per the company, the specially designed grooves on the tyre surface provides for better grip on wet surface and enables better stability and cornering taking corners.

Speaking on the launch, Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited, said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market."

The company has also introduced new Jumbo GT Durapro tyres which come with a rugged design. These tyres have been designed to last in all types of road conditions. Apart from that, there's also the new Conta 725 series which are designed to be used on scooters. They will now be available in two additional sizes.

Portal: ET Auto

URL: https://auto.economictimes.indiatimes.com/news/tyres/tvs-eurogrip-launches-11-new-products-for-2-wheelers-and-e-rickshaw/81326412

TVS Eurogrip launches 11 new products for 2-wheelers and e-rickshaw

According to the company, the technology in these tyres seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions.

New Delhi: TVS Srichakra Ltd, a leading manufacturer of two and three-wheeler and off-highway tyres, on Thursday, announced the launch of 11 new products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw.

The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series, the company said in a release.

According to the company, the technology in these tyres seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions.

F Madhavan, EVP – sales and marketing, TVS Srichakra Limited, said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."

The Duropro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in premium tyre segment and now has new products in 2 additional sizes. E-Duropro series tape the commercial EV segment as the focus shifts to cleaner and greener mobility solutions, a product exclusively created for e-rickshaws.

SPORTORQ has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed groves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

JUMBO GT and DURAPRO features rugged design that is built to last in all types of road conditions. Both these products come with aligned treads and optimized footprint to deliver better mileage and superior stability.

e-DURAPRO tyres for e-rickshaws have been optimised for long lasting durability. It is designed to carry heavy loads and can deliver exceptional stability. It has an almost improved tread design that helps in extracting greater mileage.

The Conta T05 series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

These new tyre sizes will be widely available across all cities and towns in the country, the company informed.

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Portal: Autocar Professional
URL: https://www.autocarpro.in/news-national/tvs-srichakra-launches-eleven-new-products-78668

TVS Srichakra launches eleven new products

INDUSTRY

By Sricharan R 05 Mar 2021

TVS Srichakra launched 11 new products today for the replacement market including eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for electric rickshaws.

The tyre sizes have been introduced under the Sportorq, Jumbo GT, Conta, Durapro and e-Durapro product series.

The company says the tyre technology in these products addresses the need for effective braking and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. The e-Durapro series targets the commercial EV segment.

P. Madhavan, EVP – Sales & Marketing, TVS Srichakra said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range."

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Portal: Maharashtra Times

URL: https://maharashtratimes.com/auto-news/tvs-eurogrip-launches-11-new-products-for-2-wheelers-and-e-rickshaw/articleshow/81332210.cms

टीव्हीएस यूरोग्रिपकडून ११ नवीन प्रोडक्ट्स बाजारात लॉंच

Portal: BW Auto World
URL: http://bwautoworld.businessworld.in/article/TVS-Eurogrip-Launches-Eleven-New-Products-/04-03-2021-382904

TVS Eurogrip Launches Eleven New Products

The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series

BW BUSINESSWORLD

04 March, 2021
by BW Online Bureau

Print this article
Font size 16

TVS Srichakra Ltd has announced the launch of eleven new products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance, and durability, it also addresses the need for superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now has new products in 2 additional sizes. e-Durapro series taps the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

SPORTORQ has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

JUMBO GT and DURAPRO feature a rugged design that is built to last in all types of road conditions. Both these products claimed to come with aligned treads and optimized footprint to deliver better mileage and superior stability.

e-DURAPRO tyres for e-rickshaws have been optimized for long lasting durability. It is designed to carry heavy loads and delivers exceptional stability. It has an all-new improved tread design that helps in extracting greater mileage.

The Conta 725 series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

Speaking on the launch, **P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited**, said, *"At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."*

DURAPRO	JUMBO GT	SPORTORQ	CONTA 725	e-DURAPRO
80/100-18 TL	100/90-17 TL	80/100-17 TL	90/90-12 TL	90/90-12 TT
2.75-18 TL	100/90-18 TL	2.75-17 TL		
3.00-17 TL				
3.00-18 TL				
90/100-10 TL				

Portal: Bike India
URL: http://bikeindia.in/tvs-eurogrip-launch-new-tyre-range/

TVS Eurogrip Launch New Tyre Range

MARCH 4, 2021 BY ANOSH KHUMBATTA

LEAVE A COMMENT

Eleven new products from TVS Eurogrip include tyres for motorcycles, scooters and three-wheelers.

TVS Eurogrip's Sportorq range of performance tyres have been designed to provide optimum grip in wet or dry conditions, as well as extended life. Constructed with a reinforced tri-polymer compound, these tyres' grooves and sipes have been specifically designed for even water dispersion, and they feature extended and rounded shoulder profiles for better stability at lean. These are available in 17-inch sizes.

The Durapro and Jumbo GT product lines feature rugged tyres that are built to take on a variety of conditions. Features include aligned treads and an optimised footprint that TVS Eurogrip claim delivers better mileage and stability. Both are available in 17- and 19 inch sizes for motorcycles, and the Durapro are also available in 10-inch sizes for scooters and three-wheelers. The Conta 725 line of TVS Eurogrip Tyres are specifically designed for scooters and are available in 12 inch sizes, while the e-Durapro have been specifically designed for electric rickshaws with durability and load-carrying capacity in mind.

P Madhavan, EVP at TVS Srichakra Ltd said, "At TVS Eurogrip, our experience in two wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."

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Portal: Bike Wale
URL: https://www.bikewale.com/news/tvs-eurogrip-launches-new-tyres-for-electric-and-highperformance-bikes/

TVS Eurogrip launches new tyres for electric and high-performance bikes

Available for motorcycles, scooters, and e-rickshaws

Durapro series now available in tubeless type

New range to be available across all cities and towns in the country

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TVS Eurogrip has announced the launch of eleven new products in the Indian market. The tyre sizes have been introduced under the Sportorq, Jumbo GT, Conta, Durapro, and e-Durapro series.

The range includes eight new high-performance tyre sizes for motorcycles, two for scooters, and one for e-rickshaw. These new tyre sizes will be widely available across all cities and towns in the country. The company claims that the tyres deliver superior mileage, performance, and durability.

The Durapro series, which is available for scooters and motorcycles, now comes in tubeless type. Further, the scooter-spec Conta range now has new products in two additional sizes, while the E-Durapro series has been exclusively created for e-rickshaws.

The performance-spec Sportorq series has been designed with reinforced tri-polymer compound, and it is claimed to deliver superior grip on both wet and dry surfaces. Lastly, the Jumbo GT and Durapro feature a rugged design and they're built for all types of road conditions.

Check out the available tyre sizes below:

Durapro

- 80/100-18 TL
- 2.75-18 TL
- 3.00-17 TL
- 3.00-18 TL
- 90/100-10 TL

Jumbo GT

- 100/90-17 TL
- 100/90-18 TL

Sportorq

- 80/100-17 TL
- 2.75-17 TL

Conta 725

- 90/90-12 TL

e-Durapro

- 90/90-12 TT

Portal: Motown India

URL: https://www.motownindia.com/Bureau/Auto-Industry/2881/TVS-Eurogrip-launches-11-new-tyre-products-for-replacement-market-Motown-India-Bureau

TVS EUROGRIP LAUNCHES 11 NEW TYRE PRODUCTS FOR REPLACEMENT MARKET

By: Motown India Bureau | Mar 04 2021

TVS Srichakra Ltd., a leading manufacturer of 2 & 3 wheeler and off-highway tyres, announced the launch of eleven new products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw. The tyre sizes have been introduced under the Sportorq, Jumbo GT, Conta, Durapro and e-Durapro product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now has new products in 2 additional sizes. E-Durapro series taps the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

Sportorq has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

Jumbo GT and Durapro feature a rugged design that is built to last in all types of road conditions. Both these products come with aligned treads and optimized footprint to deliver better mileage and superior stability.

e-Durapro tyres for e-rickshaws have been optimized for long lasting durability. It is designed to carry heavy loads and delivers exceptional stability. It has an all-new improved tread design that helps in extracting greater mileage.

The Conta 725 series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited, said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."

DURAPRO	JUMBO GT	SPORTORQ	CONTA 725	e-DURAPRO
80/100-18 TL	100/90-17 TL	80/100-17 TL	90/90-12 TL	90/90-12 TT
2.75-18 TL	100/90-18 TL	2.75-17 TL		
3.00-17 TL				
3.00-18 TL				
90/100-10 TL				

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Portal: Drive Spark

URL: https://www.drivespark.com/two-wheelers/2021/tvs-eurogrip-launches-11-new-tyres-in-india-two-wheelers-three-wheelers-details/articlecontent-pf135852-033661.html

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Portal: News 18

URL: https://www.news18.com/news/auto/tvs-eurogrip-launches-11-new-products-for-motorcycles-scooters-and-e-rickshaws-3501566.html

TVS Eurogrip Launches 11 New Products For Motorcycles, Scooters and e-Rickshaws

TVS Srichakra Ltd has launched eleven new products for the replacement market: eight new tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, CONTRO GT, CONTA, DURAPRO and e-DURAPRO product series. TVS claims that the tyre technology addresses the need for superior braking performance and greater safety under varying road conditions.

The Duapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now has new products in 3 additional sizes. e-Duapro series taps the commercial EV segment as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws. The SPORTORQ has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces.

CONTRO GT and DURAPRO feature a rugged design that is built to last in all types of road conditions. TVS states that Both these products come with aligned treads and optimized footprint to deliver better mileage and superior stability.

e-DURAPRO tyre are for e-rickshaws and is designed to carry heavy loads and deliver exceptional stability. It has an all-new improved tread design that helps in extracting greater mileage.

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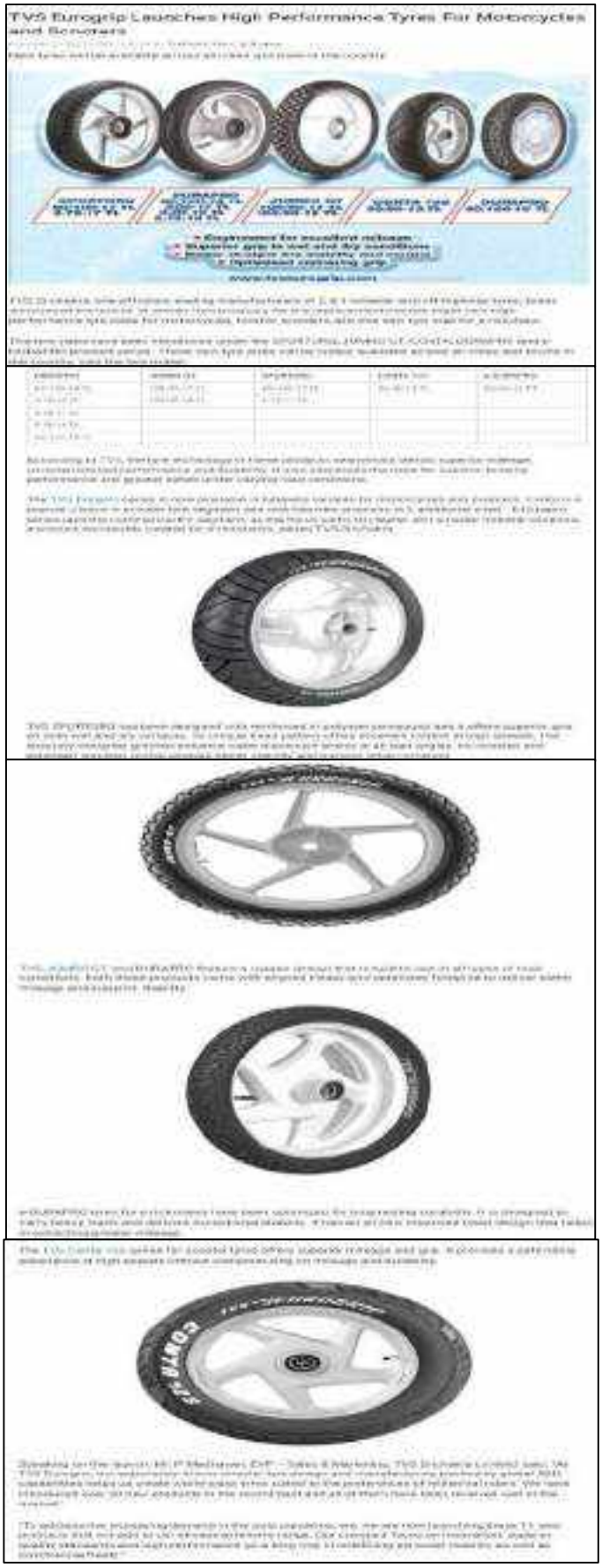
The Science of Image Management

Portal: Tyre Dekho
URL: https://tyres.cardekho.com/news/tvs-eurogrip-launches-high-performance-tyres-for-motorcycles-and-scooters



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Portal: Pin365

URL: https://www.pin-365.com/articles/tvs-srichakra-launches-11-products-for-replacement-mkt

TVS Srichakra Launches 11 Products For Replacement Mkt

Portal: UNI India
URL: http://www.uniindia.com/~/tvs-eurogrip-launches-eleven-new-products/States/news/2334380.html

Posted at: Mar 4 2021 2:06PM

TVS Eurogrip launches eleven new products

Kolkata, Mar 04 (UNI) TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres, today announced the launch of eleven new products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw.

The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in the scooter tyre segment and now has new products in 2 additional sizes. E-Durapro series taps the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

Please log in to get detailed story.

Tags: #TVS Eurogrip launches eleven new products

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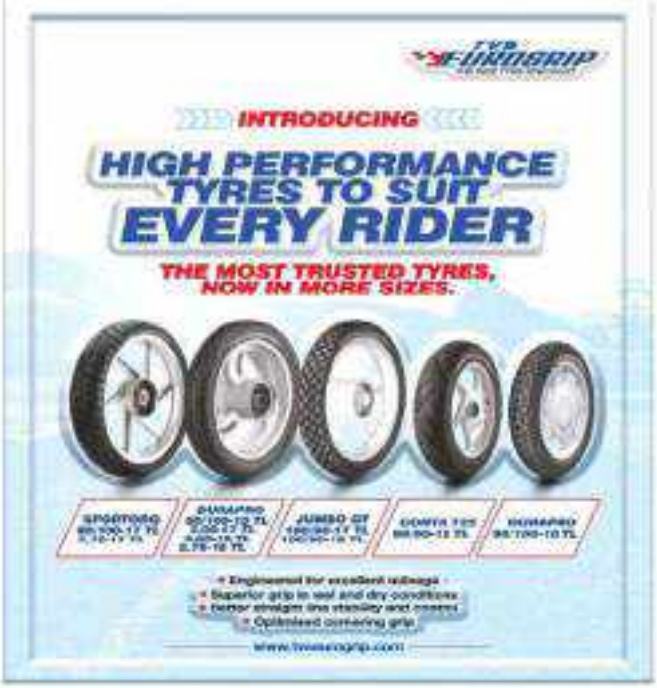
Portal: Orissa Diary
URL: https://orissadiary.com/tvs-eurogrip-launches-eleven-new-products/

TVS Eurogrip launches eleven new products



Hyderabad, TVS Eurogrip Ltd, one of India's leading manufacturers of two & three wheeler and off-highway tyres, today announced the launch of **eleven new products** for the replacement market, eight new high performance tyre sizes for motorcycles, two for scooters and one new tyre size for a rickshaw. The tyre sizes have been introduced under the SPORTONO, JUMBO GT, GOWIN, DURAPRO and DURAPRO product series.

Pan Dealer Supply Delivery

The tyre technology in these products extensively blends superior mileage, improved overall performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubless variants for motorcycles and scooters. Gowin is a popular choice in scooter tyre segment and now has one product in 2 additional sizes. G-Durapro series tops the commuter MTV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for rickshaws.

SPORTONO has been designed with reinforced hi-polymer compounds and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion clearly at all tread angles. Horizontal and extended shoulder profile enables better stability and traction while cornering.

JUMBO GT and **DURAPRO** feature a rugged design that is built to last in all types of road conditions. Both these products come with aligned treads and optimised footprint to deliver better mileage and superior stability.

G-DURAPRO tyres for rickshaws have been optimised for long lasting durability. It is designed to carry heavy loads and delivers exceptional stability. It has an all new improvisioned design that helps in achieving greater mileage.

The **Gowin 125** series for scooter tyres offers superior mileage and grip. It provides a satisfying experience at high speeds without compromising on mileage and durability.

Speaking on the occasion, **Mr. P Madhava, SVP – Sales & Marketing, TVS Srichakra Limited**, said: "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already exhaustive range. Our constant focus on innovation, superior quality, consistent overall high performance go a long way in enabling personal mobility as well as commercial fleets."

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Portal: Online Herald
URL: http://www.onlineherald.net/tvs-eurogrip-launches-eleven-new-products/

TVS Eurogrip launches eleven new products

MARCH 4, 2021

TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres, announced the launch of eleven new products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and onenew tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability.It also addresses the need forsuperior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Contais a popular choice in scooter tyre segment and now has new products in 2 additional sizes. E-Durapro series taps the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

SPORTORQ has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

JUMBO GTand DURAPRO feature a rugged design that isbuilt to last in all types of road conditions.Both these products come with aligned treads and optimized footprint to deliver better mileage and superior stability.
e-DURAPRO tyres for e-rickshaws have been optimized for long lasting durability. It is designed to carry heavy loads and delivers exceptional stability. It has an all-new improved tread design that helps in extractinggreater mileage.

The Conta 725 series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

Speaking on the launch, Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited, said, 'At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences ofmillennial riders.We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11new products that willadd to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets.'

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Portal: Pune Prahar
URL: https://www.puneprahar.com/?p=24177

TVS EUROGRIP LAUNCHES ELEVEN NEW PRODUCTS

Chennai, 4th March 2021: TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off highway tyres, today announced the launch of eleven new products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability, it also addresses the need for superior braking performance and greater safety under varying road conditions.

The Dunapro series is now available in tubeless variants for motorcycles and scooters. Contala a popular choice in scooter tyre segment and now has new products in 2 additional sizes. E-Dunapro series taps the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

SPORTORQ has been designed with reinforced silicon polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

JUMBO GT and DURAPRO feature a rugged design that is built to last in all types of road conditions. Both these products come with aligned treads and optimized footprint to deliver better mileage and superior stability.

e-DURAPRO tyres for e-rickshaws have been optimized for long lasting durability. It is designed to carry heavy loads, and delivers exceptional stability. It has an all-new improved tread design that helps in extending greater mileage.

The Conta T25 series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

Speaking on the launch, Mr. P Madhavan, GM – Sales & Marketing, TVS Srichakra Limited, said: "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of Indian riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these eleven products that will add to our already extensive range. Our mindset focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."

DURAPRO	JUMBO GT	SPORTORQ	CONTA T25	e-DURAPRO
80/100-18 TL	100/80-17 TL	90/100-12 TL	90/90-12 TL	90/90-12 TT
2.75-10 TL	100/90-10 TL	2.75-17 TL		
3.00-17 TL				
3.00-18 TL				
90/100-10 TL				

These new tyre sizes will be widely available across all cities and towns in the country.

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Portal: Motoarc
URL: https://www.motoarc.com/tvs-eurogrip-launches-eleven-new-products/

TVS Eurogrip launches eleven new products

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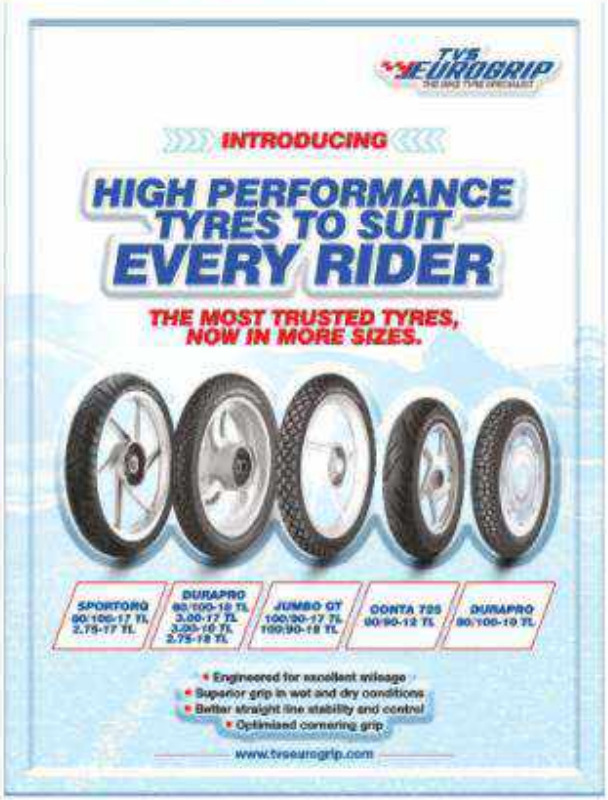
Portal: The News Strike
URL: https://thenewsstrike.com/tvs-eurogrip-launches-eleven-new-products/

TVS EUROGRIP LAUNCHES ELEVEN NEW PRODUCTS

Editor | March 4, 2021 | Business | No Comments



TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres, today announced the launch of eleven new products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and onenew tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now has new products in 2 additional sizes. E-Durapro series taps the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

SPORTORQ has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

JUMBO GT and **DURAPRO** feature a rugged design that is built to last in all types of road conditions. Both these products come with aligned treads and optimized footprint to deliver better mileage and superior stability.

e-DURAPRO tyres for e-rickshaws have been optimized for long lasting durability. It is designed to carry heavy loads and delivers exceptional stability. It has an all-new improved tread design that helps in extracting greater mileage.

The **Conta 725** series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

Speaking on the launch, **Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited**, *said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."*

Perfect Relations

Portal: News Barons
URL: https://www.newsbarons.com/automobiles/tvs-eurogrip-launches-new-products/

TVS Eurogrip launches new products

TVS Eurogrip cater to a wide range, from commute to high-performance bikes as well as Electric three-wheelers.

TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres, announced the launch of eleven new products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now has new products in 2 additional sizes. E-Durapro series taps the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

Speaking on the launch, **P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited**, said "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."

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Portal: India Today

URL: https://www.indiatoday.in/auto/latest-auto-news/story/tvs-eurogrip-launches-eleven-new-products-1776135-2021-03-05

TVS Eurogrip launches eleven new products

HIGHLIGHTS

Perfect Relations

Portal: BNC
URL: https://biznewsconnect.com/general/article-tvs%20-11-for-replacement-market-match

TVS 11 Ready to Ply

TVS -11 For Replacement Market Match

By The Connect March 04, 2021

Launches New Tyres For Mobikes, Scooters, 3-Wheelers

We have introduced over 20 new products in the recent past and all of them have been received well, said P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited

MUMBAI, Mar 4 (The CONNECT) – Tyre major TVS Srichakra Ltd., today announced the launch of eleven new products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now has new products in 2 additional sizes. E-Durapro series taps the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited, said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."

SPORTORQ has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

JUMBO GT and DURAPRO feature a rugged design that is built to last in all types of road conditions. Both these products come with aligned treads and optimized footprint to deliver better mileage and superior stability.

E-DURAPRO tyres for e-rickshaws have been optimized for long lasting durability. It is designed to carry heavy loads and delivers exceptional stability. It has an all-new improved tread design that helps in extracting greater mileage.

The CONTA 725 series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

DURAPRO	JUMBO GT	SPORTORQ	CONTA 725	E-DURAPRO
80/100-18 TL	100/90-17 TL	80/100-17 TL	90/90-12 TL	90/90-12 TT
2.75-18 TL	100/90-18 TL	2.75-17 TL		
3.00-17 TL				
3.00-18 TL				
90/100-10 TL				

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Portal: APN News
URL: https://www.apnnews.com/tvs-eurogrip-launches-eleven-new-products/

TVS Eurogrip launches eleven new products

Published on March 4, 2021

Kolkata: TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres, today announced the launch of **eleven new products** for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and onenew tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now has new products in 2 additional sizes. E-Durapro series taps the commercial EV segment, as the focus shifts to cleanse and smarter mobility solutions, a product exclusively created for e-rickshaws.

SPORTORQ has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

JUMBO GT and **DURAPRO** feature a rugged design that is built to last in all types of road conditions. Both these products come with aligned treads and optimized footprint to deliver better mileage and superior stability.

e-DURAPRO tyres for e-rickshaws have been optimized for long lasting durability. It is designed to carry heavy loads and delivers exceptional stability. It has an all-new improved tread design that helps in extracting greater mileage.

The **Conta 725** series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

Speaking on the launch, **Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited,** *said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."*

DURAPRO	JUMBO GT	SPORTORQ	CONTA 725	e-DURAPRO
80/100-18 TL	100/90-17 TL	80/100-17 TL	90/90-12 TL	90/90-12 TT
2.75-18 TL	100/90-18 TL	2.75-17 TL		
3.00-17 TL				
3.00-18 TL				
90/100-10 TL				

These new tyre sizes will be widely available across all cities and towns in the country.

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Portal: Business News This Week
URL: http://businessnewsthisweek.com/business/tvs-eurogrip-launches-eleven-new-products/

TVS Eurogrip launches eleven new products

Mumbai: TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres, today announced the launch of **eleven new products** for the replacement market, eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaws. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now has new products in 2 additional sizes. e-Durapro series tap the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

SPORTORQ has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all rear angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

JUMBO GT and **DURAPRO** feature a rugged design that is built to last in all types of road conditions. Both these products come with aligned treads and optimised footprint to deliver better mileage and superior stability.

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The **Conta 725** series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

Speaking on the launch, **Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited**, said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility or well as commercial fleets."

DURAPRO	JUMBO GT	SPORTORQ	CONTA 725	e-DURAPRO
90/100-10 TL	100/90-17 TL	80/100-17 TL	90/90-12 TL	90/90-12 TT
2.75-18 TL	100/90-18 TL	2.75-17 TL		
2.00-17 TL				
3.00-18 TL				
80/100-18 TL				

These new tyre sizes will be widely available across all states and towns in the country.

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Portal: Media Bulletins
URL: http://mediabulletins.com/business-world/tvs-eurogrip-launches-eleven-new-products/

TVS Eurogrip launches eleven new products

DURAPRO	JUMBO GT	SPORTORQ	CONTA 725	e-DURAPRO
[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
2.75-18 TL	100/90-18 TL	2.75-17 TL		
[illegible]				
[illegible]				
[illegible]				

Portal: Auto Punditz
URL: https://www.autopunditz.com/post/tvs-eurogrip-launches-eleven-new-products-for-motorcycles-scooters-e-rickshaws

Team Auto Punditz • 5 days ago • 2 min read

TVS Eurogrip launches eleven new products for Motorcycles, Scooters & E-rickshaws!

TVS Srichakra Ltd., manufacturers of 2 & 3 wheeler and off-highway tyres, today announced the launch of **eleven new products** for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in the scooter tyre segment and now has new products in 2 additional sizes. E-Durapro series taps the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

SPORTORQ has been designed with a reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

JUMBO GT and **DURAPRO** feature a rugged design that is built to last in all types of road conditions. Both these products come with aligned treads and an optimized footprint to deliver better mileage and superior stability. **e-DURAPRO** tyres for e-rickshaws have been optimized for long-lasting durability. It is designed to carry heavy loads and delivers exceptional stability. It has an all-new improved tread design that helps in extracting greater mileage.

The **Conta 725** series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

TVS Jupiter BS-VI with ETFi - Book Your Test Ride Today

Experience Zyada ka Fayda with 15% more mileage & host of new features. Enquire now

tvsmotor.com Learn more >

Speaking on the launch, **Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited**, *said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post-pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."*

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Portal: Auto Components
URL: http://autocomponentsindia.com/tvs-eurogrip-launches-eleven-new-products/

TVS Eurogrip launches eleven new products

In News – by Team ACI – March 5, 2021

TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres, today announced the launch of eleven new products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now has new products in 2 additional sizes. E-Durapro series taps the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

SPORTORQ has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

JUMBO GT and DURAPRO feature a rugged design that is built to last in all types of road conditions. Both these products come with aligned treads and optimized footprint to deliver better mileage and superior stability.

e-DURAPRO tyres for e-rickshaws have been optimized for long lasting durability. It is designed to carry heavy loads and delivers exceptional stability. It has an all-new improved tread design that helps in extracting greater mileage.

The Conta 725 series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

Speaking on the launch, P Madhavan, EVP - Sales & Marketing, TVS Srichakra Limited, said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."

Portal: Motordynasty
URL: https://motordynasty.com/2021/03/05/tvs-eurogrip-launches-11-new-tyres-in-india/

TVS Eurogrip launches 11 new tyres in India

March 5, 2021

TVS Srichakra Limited has launched eleven new products for the two- and three-wheeler segment in the Indian market.

The new tyre range includes eight high-performance tyre sizes for motorcycles, two for scooters, and one new tyre size for e-rickshaw.

The tyre sizes have been introduced under the Sporiorq, Jumbo GT, Corta, Durapro and e-Durapro product series. The tyre technology offers superior mileage, performance and durability.

It also offers superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters.

Coming to the Corta brand, it is a popular choice in the scooter tyre segment and now has new products in 2 additional sizes. As mentioned before, the new tyre range includes e-Durapro product that caters exclusively to the rapidly growing e-rickshaw segment in the Indian market.

Tyres under the Sporiorq has been designed with a reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds.

Additionally, the specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

Lastly, the Jumbo GT and Durapro feature a rugged design that provides an enhanced running mileage between the replacement of tyres. It is built to last in all types of road conditions. The tyres feature a tread design, which will help them to deliver better mileage and superior stability.

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Portal: Bike Advice

URL: https://bikeadvice.in/tvs-tyres-new-products-launched/

TVS Eurogrip Launches Tyres for Electric & High Performance Bikes

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Portal: Overdrive

URL: https://www.overdrive.in/news-cars-auto/pressreleases/tvs-eurogrip-launches-eleven-new-products-will-cater-to-a-wide-range-from-commute-to-high-performance-bikes-as-well-as-electric-three-wheelers/

TVS Eurogrip launches eleven new products ~Will cater to a wide range, from commute to high-performance bikes as well as Electric three-wheelers

TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres, today announced the launch of Eleven New Products for the replacement market: eight new high-performance tyre sizes for motorcycles, two for scooters and one new tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTORQ, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions. The Durapro series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now has new products in 2 additional sizes. E-Durapro series tops the commercial EV segment; as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

SPORTORQ has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and extended shoulder profile enables better stability and traction while cornering.

JUMBO GT and DURAPRO feature a rugged design that is built to last in all types of road conditions. Both these products come with aligned treads and optimized footprint to deliver better mileage and superior stability.

E-DURAPRO tyres for e-rickshaws have been optimized for long lasting durability. It is designed to carry heavy loads and delivers exceptional stability. It has an all-new improved tread design that helps in extracting greater mileage.

The Conta 725 series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

Speaking on the launch, Mr. P Madhavan, EVP & Sales & Marketing, TVS Srichakra Limited, said, "At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."

Portal: Connexion Blog

URL: https://www.connexionblog.com/2021/03/04/tvs-eurogrip-launches-new-range-of-tires-tvs-launches-11-new-eurogrip-tires-know-what-is-special/

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Portal: EV Tech News
URL: https://evtechnews.in/tvs-eurogrip-launches-11-new-products-including-dedicated-e-richshaw-tyre/

TVS Eurogrip Launches 11 New Products Including Dedicated E-Richshaw Tyre

Supplies

March 7, 2021 | Neha Dixit

TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres, has announced the launch of eleven new products for the replacement market, eight new high-performance tyre sizes for motorcycles, two for scooters and another tyre size for e-rickshaw. The tyre sizes have been introduced under the SPORTGRIP, JUMBO GT, CONTA, DURAPRO and e-DURAPRO product series.

The tyre technology in these products seamlessly blends superior mileage, uncompromised performance and durability. It also addresses the need for superior braking performance and greater safety under varying road conditions. The Eurogrip series is now available in tubeless variants for motorcycles and scooters. Conta is a popular choice in scooter tyre segment and now has new products in 2 additional sizes. EDurapro series caps the commercial EV segment, as the focus shifts to cleaner and smarter mobility solutions, a product exclusively created for e-rickshaws.

SPORTGRIP has been designed with reinforced tri-polymer compound and it offers superior grip on both wet and dry surfaces. Its unique tread pattern offers excellent control at high speeds. The specially designed grooves enhance water dispersion evenly at all lean angles. Its rounded and elongated shoulder profile ensures better stability and traction while cornering.

JUMBO GT and DURAPRO feature a rugged design that is built to last in all types of road conditions. Both these products come with higher treads and optimised footprint to deliver better mileage and superior stability.

e-DURAPRO tyres for e-rickshaws have been optimized for long lasting durability. It is designed to carry heavy loads and delivers exceptional stability. It has an all-new improved tread design that helps in extracting greater mileage.

The Conta TL5 series for scooter tyres offers superior mileage and grip. It provides a safe riding experience at high speeds without compromising on mileage and durability.

"At TVS Eurogrip, our experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. We have introduced over 20 new products in the recent past and all of them have been received well in the market. To address the increasing demand in the post pandemic era, we are now launching these 11 new products that will add to our already extensive range. Our constant focus on innovation, superior quality standards and high performance go a long way in redefining personal mobility as well as commercial fleets."

Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited

Portal: Dekh News

URL: https://www.dekhnews.com/tvs-eurogrip-price-in-india-launches-11-product-for-e-rickshaw-two-wheeler/

TVS Eurogrip Price In India Launches 11 Product For E-Rickshaw & Two Wheeler

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Portal: Just News Days
URL: https://www.justnewsday.com/tvs-srichakra-launches-11-tyres-for-replacement-mkt/

TVS Srichakra launches 11 tyres for replacement mkt

By admin | March 5, 2021 | 0 Comment

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TVS Srichakra launches 11 tyres for alternative mkt

The brand new product line-up consists of eight high-performance tyres for bikes, two for scooters and one new tyre for e-rickshaw.

TVS Srichakra, a flagship firm of a $ 6.5 billion TVS Group, on Thursday, introduced the launch of 11 new merchandise for the alternative market which is able to cater to a variety of segments together with commuter and high-performance bikes in addition to electrical three-wheelers.

The makers of TVS Eurogrip tyres is one among India's main producers and exporters of two, three-wheeler tyres and off-highway tyres. The brand new product line-up consists of eight high-performance tyres for bikes, two for scooters and one new tyre for e-rickshaw. The tyre expertise in these merchandise seamlessly blends superior mileage and sturdiness.

P Madhavan, EVP, gross sales & advertising, TVS Srichakra, mentioned, "At TVS Eurogrip, our expertise in two wheeler tyre design and manufacturing backed by world R&D capabilities helps us create world-class tyres suited to the preferences of millennial riders. Now we have launched over 20 new merchandise within the latest previous and all of them have been acquired nicely available in the market. To handle the growing demand within the latest pandemic period, we at the moment are launching these 11 new merchandise that may add to our already intensive vary. Our fixed give attention to innovation, superior high quality requirements and excessive efficiency go a great distance in redefining private mobility in addition to industrial fleets."

Headquartered in Madurai, TVS Srichakra has manufacturing amenities in Madurai (Tamil Nadu) and Pantnagar (Uttarakhand) with a manufacturing capability of over 3 million tyres a month. The corporate has a design centre in Milan, Italy supporting the R&D centre in Madurai and the tyres are examined in Indian, European, and Japanese highway situations. TVS Srichakra's merchandise can be found in over 85 international locations internationally. In India, the corporate enjoys a major market share among the many authentic tools producers and alternative markets and has a complete community of distributors and sellers.

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Portal: IANS Live

URL: https://www.ianslive.in/index.php?param=news/48_teams_enter_MMSC_Endurance_Race-772044/Latest%20News/31

48 teams enter MMSC Endurance Race

Photo Credit: IANS

IANSLive

Chennai, March 26 (IANS) At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will be run over two hours on Sunday at the Madras Motor Race Track (MMRT).

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Update: 26-March-2021

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Portal: The Hindu
URL: https://www.thehindu.com/sport/motorsport/motorcycle-endurance-race-on-sunday/article34172651.ece

MOTORSPORT

Motorcycle Endurance Race on Sunday

Sports Reporter

CHENNAI , MARCH 26, 2021 [illegible]
UPDATED: MARCH 26, 2021 [illegible]

MAIN ARTICLE | PRINT | A | A | A

The TVS Eurogrip MMSC Motorcycle Endurance Race to be run over two hours will be held at the MMRT Circuit here on Sunday with a record 48 team entries and a clutch of the country's top riders in the fray.

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories – Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders.

All the bikes will be run on TVS Eurogrip tyres.

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Portal: The Financial Express

URL: https://www.financialexpress.com/auto/motor-sports/tvs-eurogrip-to-power-mmsc-motorcycle-endurance-race-2021-to-be-held-on-madras-motor-race-track/2221529/

TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021 to be held on Madras Motor Race Track

All bikes at MMSC Motorcycle Endurance Race 2021 will be shod with TVS Eurogrip tyres. Many prominent names from the industry will be participating in the event.

TVS Eurogrip will power the MMSC Motorcycle Endurance Race 2021. All bikes in the race – to be held at the Madras Motor Race Track (MMRT) on March 28 – will be shod with TVS Eurogrip tyres, the company said. Some of India's top riders are among the record 48 team entries this year.

The two-hour Endurance race, which will have a LeMans (running) start, a unique feature of this format, will be contested in three categories: Pro-stock 301-400cc, Stock 165cc (for riders under 25 years of age) and Girls (TVS Apache RTR 200). Each team will have two riders.

The Pro-stock category will have international riders Rajini Krishan and Sarath Kumar, up against skilled pairings of Karthik Mateti-Yashas RL and Abhimanyu Balram-Anand R. The 2020 national champion in the novice class, Mohan Babu and Uday Prakash, will be the pair to watch in the Stock 165cc category, while Lani Zara Fernandez, runner-up in the 2020 national championship, and teammate Anitha Bhat are expected to dominate the Girls category.

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Portal: DT Next

URL: https://www.dtnext.in/News/Sports/2021/03/28012836/1283605/Twohour-endurance-race-to-take-place-today.vpf

Two-hour endurance race to take place today

The country's top riders will be in action at the TVS Eurogrip MMSC Motorcycle Endurance Race, which is set to take place at the MMRT circuit here on Sunday.

Chennai: The endurance race that will have a 10 Mins (running) start has received a record 40 entries. It will be contested in three categories – Pro-stock 301-400cc, Stock 165cc (restricted to Under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders, with all bikes running on TVS Eurogrip tyres.

Each team will race for two hours with a minimum of one compulsory fuel stop. Each rider will be allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. The final positions will be decided by the number of laps completed during the specific period.

"We are overwhelmed by the response from the riders even during such challenging conditions that are being dictated by the COVID-19 pandemic. We are also delighted that TVS Eurogrip has made an entry into racing. There will be strict protocols in place," said MMSC vice president Vicky Chandhok in a media release.

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Portal: Telangana Today
URL: https://telanganatoday.com/record-48-teams-for-tvs-eurogrip-endurance-race

Record 48 teams for TVS Eurogrip Endurance race

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders)

By Telangana Today | Published: 26th Mar 2021 4:10 pm

Chennai: Excitement and high expectations pervade the iconic MMRT circuit which will host the TVS Eurogrip MMSC Motorcycle Endurance Race to be run over two hours on Sunday, March 28, with a record 48 team entries and a clutch of country's top riders in the fray.

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. Thus, the format puts as much premium on team strategy as race pace. The final positions are decided by the number of laps completed in the specified period.

MMSC vice-president Vicky Chandhok said: "We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations.

"In our constant endeavour to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for Girls.

"We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place."

Commenting on the association, Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited, said: "We are proud to partner with MMSC Motorcycle Endurance Race, and equip the bikes with our tyres. The Endurance Race will be the perfect opportunity for both aspiring and seasoned bikers. Given the challenging nature of the circuit, it will be an unique platform to showcase our products and demonstrate performance. TVS EUROGRIP tyres are built for high performance biking and are an ideal fit for this championship. By associating with Indian Motorsports, we reaffirm our promise of offering world-class products with cutting-edge technology for today's new age bikers."

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders, Rajini Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Maneti-Yashas BL and Abhinanyu Gautam-Anand R.

The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the Stock 165cc category while the talented Lani Zera Fernandez, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

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Portal: Bhaskar Live
URL: https://www.bhaskarlive.in/48-teams-enter-mmsc-endurance-race/

48 teams enter MMSC Endurance Race

Chennai, March 26 | At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will be run over two hours on Sunday at the Madras Motor Race Track (MMRT).

The race which will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories — Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders), and girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. The final positions are decided by the number of laps completed in the specified period.

"We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations," said Madras Motor Sports Club (MMSC) vice-president Vicky Chandhok.

"In our constant endeavour to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place," he further said.

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders, Rajini Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Mateti-Jashwa RL and Abhimanyu Gautam-Anand R.

The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Aradhia Bhat are expected to dominate the Girls category.

Portal: Lokmat
URL: https://english.lokmat.com/other-sports/48-teams-enter-mmsc-endurance-race/

48 teams enter MMSC Endurance Race

By [illegible] | Published: March 26, 2021 06:15 PM

Chennai, March 26 At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will ...

48 teams enter MMSC Endurance Race

Chennai, March 26 At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will be run over two hours on Sunday at the Madras Motor Race Track (MMRT).

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. The final positions are decided by the number of laps completed in the specified period.

"We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations," said Madras Motor Sports Club (MMSC) vice-president Vicky Chandhok.

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Portal: BW Auto World

URL: http://bwautoworld.businessworld.in/amp/article/TVS-Eurogrip-To-power-MMSC-Motorcycle-Endurance-Race-2021/26-03-2021-384995/

TVS Eurogrip To power MMSC Motorcycle Endurance Race 2021

The racing event will be held at the iconic MMRT circuit for over two hours on Sunday, March 28.

BW BUSINESSWORLD

26 March, 2021
by BW Online Bureau

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TVS Srichakra has announced that it will power the MMSC Motorcycle Endurance Race 2021. All the bikes in the racing event will be shod with TVS Eurogrip tyres. The racing event will be held at the iconic MMRT circuit for over two hours on Sunday, March 28. Some of the country's top riders are among the record 48 team entries for this year's prestigious event.

The company specializes and focuses on two and three wheeler tyres. A rich experience in two wheeler tyre design and manufacturing backed by global R&D capabilities has had them roll out products with cutting edge technology for a wide range of two wheelers.

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories – Pro stock 301-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders.

Commenting on the association, **P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited**, said, *"We are proud to partner with MMSC Motorcycle Endurance Race, and equip the bikes with our tyres. The Endurance Race will be the perfect opportunity for both aspiring and seasoned bikers. Given the challenging nature of the circuit, it will be a unique platform to showcase our products and demonstrate performance. TVS EUROGRIP tyres are built for high performance biking and are an ideal fit for this championship. By associating with Indian Motorsports, we reaffirm our promise of offering world class products with cutting-edge technology for today's new-age bikers."*

MMSC Vice-President Vicky Chandhok said, *"We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations.*

He further added, *in our constant endeavor to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place."*

The Pro-Stock category will be headlined by the team of veteran international riders, Rajini Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Mateti-Yashas RL and Abhimanyu Gautam Anand R. The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the Stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team mate Arpitha Bhat are expected to dominate the Girls category.

Portal: Motown India

URL: https://www.motownindia.com/Bureau/Features-and-Travel/476/TVS-Eurogrip-to-power-MMSC-Motorcycle-Endurance-Race-2021-Motown-India-Bureau

TVS EUROGRIP TO POWER MMSC MOTORCYCLE ENDURANCE RACE 2021

By Motown India Bureau | Mar 26 2021

TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres will power the MMSC Motorcycle Endurance Race 2021. All the bikes in the racing event will be shod with TVS Eurogrip tyres. The racing event will be held at the iconic MMRT circuit for over two hours on Sunday, March 28. Some of the country's top riders are among the record 40 team entries for the year's prestigious event.

The company specialises and focuses on two and three-wheeler tyres. A rich experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities has had them roll out products with cutting-edge technology for a wide range of two-wheelers.

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories – Pro-stock 391-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS apache RTR 200). Each team will have two riders.

Commenting on the association, P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited, said, "We are proud to partner with MMSC Motorcycle Endurance Race, and equip the bikes with our tyres. The Endurance Race will be the perfect opportunity for both aspiring and weekend bikers. Given the challenging nature of the circuit, it will be a unique platform to showcase our products and demonstrate performance. TVS EUROGRIP tyres are built for high performance riding and are an ideal fit for this championship. By associating with Indian Motorsports, we reaffirm our promise of offering world-class products with cutting-edge technology for today's new-age bikers."

MMSC Vice President Vicky Chandhok said, "We are absolutely delighted that TVS Eurogrip have made an entry into racing and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations".

He further added, "In our constant endeavor to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place."

The Pro-Stock category, will be headlined by the team of veteran international riders, Rajin Krishan and Sanath Kumar who will be up against skilled pairings like Karthik Mabel-Yashas R.L and Abhimanyu Gautam-Anand R. The 2020 National champion in the novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the Stock 165cc category while the talented Lia Zaria Fernandes, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

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Portal: Drive Spark

URL: https://www.drivespark.com/two-wheelers/2021/tvs-eurogrip-to-power-this-years-mmsc-motorcycle-endurance-race-here-are-the-details-033777.html

TVS Eurogrip To Power This Year's MMSC Motorcycle Endurance Race: Here Are All The Details!

TVS Srichakra Ltd. has announced that it will power the MMSC Motorcycle Endurance Race 2021. All the bikes in the racing event will be fitted with the TVS eurogrip tyres. The racing event will be held at the MMRT circuit for over two hours on Sunday in Chennai on March 28. There have been 40 teams enrolled for this year's event.

The Endurance race which will have the Le Mans (running) start, will be contested in three categories: Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). However, each team will have only two riders.

A Girl From Became A Billionaire Using This Method

Commenting on the association, P Madhavan, EVP - Sales & Marketing, TVS Srichakra Limited, said, "We are proud to partner with MMSC Motorcycle Endurance Race, and equip the bikes with our tyres. The Endurance Race will be the perfect opportunity for both aspiring and seasoned riders. Given the challenging nature of the circuit, it will be a unique platform to showcase our products and demonstrate performance. TVS EUROGRIP tyres are built for high performance biking and are an ideal fit for this championship. By associating with Indian Motorsports, we reaffirm our promise of offering world-class products with cutting-edge technology for today's new-age riders."

TVS EUROGRIP

The Pro-Stock category will be headlined by international riders, Rajini Krishnan and Sarath Kumar who will be up against Kerthik Mani-Yashas RL and Abhiramyu Gautam-Anand R. The 2020 national champion in the Novice class, Mohan Babu along with Uday Prakash, will ride in the Stock 165cc category while Lani Sara Fernandes and her team mate Arpitha Bhat will be up in the girls category.

A Girl From Became A Billionaire Using This Method

MMSC Vice-President Vicky Chandhok said, "We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations. In our constant endeavor to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place."

Thoughts About The TVS Eurogrip Endurance Race 2021

TVS Eurogrip specializes and focuses on two and three-wheeler tyres. With experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities, the company has a wide range of two-wheelers. However, the Eurogrip endurance race will be conducted soon and may the toughest team win.

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Portal: Tyre Dekho
URL: https://tyres.cardekho.com/news/tvs-eurogrip-to-power-mmsc-motorcycle-endurance-race-2021/

TVS Eurogrip To Power MMSC Motorcycle Endurance Race 2021

All the bikes in the racing event will be shod with TVS Eurogrip tyres

TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres announced on Friday that it will power the MMSC Motorcycle Endurance Race 2021.

All the bikes in the racing event will be shod with TVS Eurogrip tyres. The racing event will be held at the iconic MMRT circuit for over two hours on Sunday, March 28. Some of the country's top riders are among the record 48 team entries for this year's prestigious event.

The two hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories – Pro stock 301-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders, said the tire maker in a release.

The Pro Stock category will be headlined by the team of veteran international riders, Rajini Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Mateti-Yashas RL and Abhimanyu Gautam-Anand R.

Also Read: TVS Eurogrip Launches High Performance Tyres For Motorcycles and Scooters

The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the Stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

Commenting on the association, Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited, said, "We are proud to partner with MMSC Motorcycle Endurance Race, and equip the bikes with our tyres. The Endurance Race will be the perfect opportunity for both aspiring and seasoned bikers. Given the challenging nature of the circuit, it will be a unique platform to showcase our products and demonstrate performance."

"TVS EUROGRIP tyres are built for high performance biking and are an ideal fit for this championship. By associating with Indian Motorsports, we reaffirm our promise of offering world class products with cutting edge technology for today's new age bikers."

MMSC Vice-President Vicky Chandhok said, "We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations."

He further added, in our constant endeavor to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place."

Portal: United News of India
URL: http://www.uniindia.com/~/record-48-teams-in-fay-for-tvs-eurogrip-endurance-race-on-mar-28/Sports/news/2354343.html

Posted at: Mar 26 2021 2:31PM

Record 48 teams in fay for TVS Eurogrip Endurance race on Mar 28

Chennai, Mar 26 (UNI) Excitement and high expectations pervade the iconic MMRT circuit which will play host to the TVS Eurogrip MMSC Motorcycle Endurance Race on March 28 with a record

Tags: #Record 48 teams in fay for TVS Eurogrip Endurance race on Mar 28

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Portal: Tyre Trends Magazine
URL: https://www.pin-365.com/articles/tvs-eurogrip-to-sponsor-mmsc-motorcycle-endurance-race-2021

TVS Eurogrip To Sponsor MMSC Motorcycle Endurance Race 2021

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Portal: Sify.com
URL: https://www.sify.com/sports/48-teams-enter-mmsc-endurance-race-news-motorsports-vd0llfhgfheei.html

48 teams enter MMSC Endurance Race

Source: IANS
Author: IANS
Last Updated: Fri, Mar 26th, 2021, 16:41:09hrs

Chennai, March 26 (IANS) At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will be run over two hours on Sunday at the Madras Motor Race Track (MMRT).

The race which will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories – Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders), and girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. The final positions are decided by the number of laps completed in the specified period.

"We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations," said Madras Motor Sports Club (MMSC) vice-president Vicky Chandhok.

"In our constant endeavour to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place," he further said.

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders, Rajini Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Mateti-Yashas RL and Abhimanyu Gautam-Anand R.

The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

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Portal: ETV Bharat
URL: https://react.etvbharat.com/english/national/sports/other-sports/48-teams-enter-mmsc-endurance-race/na20210326190757954

48 teams enter MMSC Endurance Race

Published on: Mar 26, 2021, 7:07 PM IST

The race which will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories -- Pro-stock 301-400cc, Stock 165cc, and girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

Chennai: At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will be run over two hours on Sunday at the Madras Motor Race Track (MMRT).

The race which will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories -- Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders), and girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

Also Read: Chennai to host PSA Challenger Tour events from March 27

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. The final positions are decided by the number of laps completed in the specified period.

"We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations," said Madras Motor Sports Club (MMSC) vice-president Vicky Chandhok.

"In our constant endeavour to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place," he further said.

Also Read: Bottas targets an improved mindset in latest F1 title bid

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders, Rajini Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Matet-Yashas RL and Abhimanyu Gautam-Anand R.

The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

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Portal: SportzPower
URL: https://www.sportzpower.com/node/11608

TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021

Mar 05, 2021 16:03 | SportzPower Team

MUMBAI, TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off highway tyres, will power the MMSC Motorcycle Endurance Race 2021.

All the bikes in the racing event will be shod with TVS Eurogrip tyres. The racing event will be held at Chennai's iconic MMRT circuit for over two hours on Sunday, March 28. Some of the country's top riders are among the record 45 team entries for this year's prestigious event.

The company specialises and focuses on two and three-wheeler tyres. A rich experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities has had them put our products with cutting-edge technology for a wide range of two-wheelers.

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories – Pro stock 901 4400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders.

Commenting on the association, P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited, said: "We are proud to partner with MMSC Motorcycle Endurance Race, and equip the bikes with our tyres. The Endurance Race will be the perfect opportunity for both aspiring and seasoned bikers. Given the challenging nature of the circuit, it will be a unique platform to showcase our products and demonstrate performance. TVS EUROGRIP tyres are built for high performance bikes and are an ideal fit for this championship. By associating with Indian Motorsports, we reaffirm our promise of offering world-class products with cutting-edge technology for today's new-age bikers."

MMSC vice-president Vicky Chandhok said: "We are extremely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions created by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations.

"In our constant endeavor to provide a platform for young riders to exhibit their racing skills, one of the three categories, the stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place."

The Pro-Stock category, will be headlined by the team of veteran international riders, Rajat Anshan and Eardh Kumar, who will be up against skilled pairings like Karthik Mahal Yashas R. and Nithanjanu Gautam Anand R. The 2020 National champion in the Novice class, Mohan Babu along with Vijay Prakash, will be the pair to watch in the Stock 165cc category while the talented Lara Zara Fernandez, runner-up in the 2020 National championship, and her team mate Arpitha Bhat are expected to dominate the Girls category.

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Portal: Sportsaction
URL: https://sportsaction.in/record-48-teams-for-tvs-eurogrip-endurance-race

Record 48 teams for TVS Eurogrip Endurance race

Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

Team SportsAction

Facebook Twitter

Excitement and high expectations pervade the iconic MMRT circuit which will host the TVS Eurogrip MMSC Motorcycle Endurance Race to be run over two hours on Sunday, March 28, with a record 48 team entries and a clutch of country's top riders in the fray.
The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories – Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. Thus, the format puts as much premium on team strategy as race pace. The final positions are decided by the number of laps completed in the specified period.
MMSC vice-president Vicky Chandhok said: "We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations.

"In our constant endeavour to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for Girls.
"We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place."

Commenting on the association, Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited, said: "We are proud to partner with MMSC Motorcycle Endurance Race, and equip the bikes with our tyres. The Endurance Race will be the perfect opportunity for both aspiring and seasoned bikers. Given the challenging nature of the circuit, it will be an unique platform to showcase our products and demonstrate performance. TVS EUROGRIP tyres are built for high performance biking and are an ideal fit for this championship. By associating with Indian Motorsports, we reaffirm our promise of offering world-class products with cutting-edge technology for today's new age bikers."

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders, Rajini Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Mateti-Yashas RL and Abhimanyu Gautam-Anand R.

The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the Stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

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The Science of Image Management

Portal: Times of Republic
URL: https://timesofrepublic.com/2021/03/48-teams-enter-mmsc-endurance-race/

Sports

48 Teams Enter MMSC Endurance Race

Chennai, March 26 (IANS) At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will be run over two hours on Sunday at the Madras Motor Race Track, (MMRT).

The race which will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories – Pro-stock 501-650cc, Stock 165cc (restricted to under-25 riders), and girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 65 minutes per outing with a mandatory 20-minute rest between sessions. The final positions are decided by the number of laps completed in the specified period.

"We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations", said Madras Motor Sports Club (MMSC) vice-president Vicky Chandhok.

"In our constant endeavour to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place," he further said.

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders Rajni Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Maran-Yashas PL and Abhimanyu Gautam-Anand R.

The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

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Portal: Daiji World
URL: https://www.daijiworld.com/news/newsDisplay?newsID=817467

48 teams enter MMSC Endurance Race

Fri, Mar 26 2021 04:37:40 PM

Chennai, Mar 26 (IANS): At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will be run over two hours on Sunday at the Madras Motor Race Track (MMRT).

The race which will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories -- Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders), and girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. The final positions are decided by the number of laps completed in the specified period.

"We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations," said Madras Motor Sports Club (MMSC) vice-president Vicky Chandhok.

"In our constant endeavour to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place," he further said.

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders, Rajini Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Mateti-Yashas RL and Abhimanyu Gautam-Anand R.

The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

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Portal: APN News
URL: https://www.apnnews.com/tvs-eurogrip-to-power-mmsc-motorcycle-endurance-race-2021/

TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021

Published on March 26, 2021

Mumbai: TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres will power the **MMSC Motorcycle Endurance Race 2021.** All the bikes in the racing event will be shod with TVS Eurogrip tyres. The racing event will be held at Chennai's iconic MMRT circuit for over two hours on Sunday, March 28. Some of the country's top riders are among the record 48 team entries for this year's prestigious event.

The company specializes and focuses on two and three-wheeler tyres. A rich experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities has had them roll out products with cutting-edge technology for a wide range of two-wheelers.

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories – Pro-stock 301-4000c, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders.

Commenting on the association, **Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited,** said, "We are proud to partner with MMSC Motorcycle Endurance Race, and equip the bikes with our tyres. The Endurance Race will be the perfect opportunity for both aspiring and seasoned bikers. Given the challenging nature of the circuit, it will be a unique platform to showcase our products and demonstrate performance. TVS EUROGRIP tyres are built for high performance biking and are an ideal fit for this championship. By associating with Indian Motorsports, we reaffirm our promise of offering world-class products with cutting-edge technology for today's new-age bikers."

MMSC Vice-President Vicky Chandhok said, "We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations.

He further added, in our constant endeavor to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place."

The Pro-Stock category, will be headlined by the team of veteran international riders, Rajini Krishan and Suresh Kumar who will be up-against skilled pairings like Karthik Mateti-Yashas RL and Abhimanyu Gautam-Anand R. The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the Stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

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The Science of Image Management

Portal: Andhram.com
URL: https://www.andhram.com/news/48-teams-enter-mmsc-endurance-race/amp/

48 teams enter MMSC Endurance Race

IANS | Updated 2y

Chennai, March 16 (IANS) At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will be run over two hours on Sunday at the Madras Motor Race Track (MMRT).

The race which will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories — Pro-stock 901-2000cc, Stock 165cc (restricted to under-25 riders), and girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. The final positions are decided by the number of laps completed in the specified period.

"We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 30 entries, but this time, the number has exceeded our expectations," said Madras Motor Sports Club (MMSC) vice-president Vicky Chandhok.

"In our constant endeavour to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place," he further said.

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders, Rajini Krishna and Suresh Kumar who will be up against skilled pairings like Karthik Mateti-Yashas RL and Abhimanyu Gautam-Anand R.

The 2020 National champion in the Novice class, Mohan Babu along with Vijay Prakash, will be the pair to watch in the stock 165cc category while the talented Lizzi Zena Fernandez, runner-up in the 2020 National championship, and her team mate Arpitha Bhat are expected to dominate the Girls category.

–IANS

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Portal: Ind News
URL: https://ind.news/48-teams-enter-mmsc-endurance-race/

48 teams enter MMSC Endurance Race

The race which will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories — Pro-stock 301-400cc, Stock...

March 28, 2021 | No Comments

Chennai, March 28 — At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will be run over two hours on Sunday at the Madras Motor Race Track (MMRT).

The race which will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories — Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders), and girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sections. The final positions are decided by the number of laps completed in the specified period.

"We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations," said Madras Motor Sports Club (MMSC) vice-president Vicky Chandhok.

"In our constant endeavour to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place," he further said.

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders, Rajini Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Mateti-Vishas RL and Abhimanyu Gautam-Anand R.

The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the stock 165cc category while the talented Lani Zera Fernandez, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

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Portal: GlamSham
URL: https://www.glamsham.com/world/sports/48-teams-enter-mmsc-endurance-race

48 teams enter MMSC Endurance Race

Chennai, March 26 (IANS) At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will be run over two hours on Sunday at the Madras Motor Race Track (MMRT).

The race which will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories — Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders), and girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

As per the former, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. The final positions are decided

"We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations," said Madras Motor Sports Club (MMSC) vice-president Vicky Chandhok.

"In our constant endeavour to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place," he further said.

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders, Kagin Kumar and Sarath Kumar who will be up against skilled pairings like Karthik Malati-Yashas RL and Abhimanyu Gautam-Anand R.

The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

-IANS-

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Portal: Telugu Bullet
URL: https://telugubullet.com/48-teams-enter-mmsc-endurance-race/

48 teams enter MMSC Endurance Race

By TB Team March 26, 2021, 4:31 pm

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At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will be run over two hours on Sunday at the Madras Motor Race Track (MMRT).

The race will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories — Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders), and girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tires.

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. The final positions are decided by the number of laps completed in the specified period.

"We are absolutely delighted that TVS Euro grip has made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations," said Madras Motor Sports Club (MMSC) vice-president Vicky Chandhok.

"In our constant endeavor to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place," he further said.

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders, Rajini Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Mateti-Yashas RL and Abhimanyu Gautam-Anand R.

The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

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Portal: Net India
URL: https://www.netindian.in/news/sports/motorsport-record-48-teams-for-tvs-eurogrip-endurance-race

Motorsport: Record 48 teams for TVS Eurogrip Endurance race

NetIndian News Network
Published on : 27 Mar, 2021 , 4:04 am

Chennai, March 27, 2021

A record 48 team entries and a clutch of the country's top riders are in the fray for the TVS Eurogrip MMSC Motorcycle Endurance Race to be run over two hours at the MMRT circuit here on Sunday.

The Endurance race, which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories – Pro-stock 201-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders, Rajini Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Mateti-Yashas RL and Abhimanyu Gautam-Anand R.

The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the Stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Arpitha Bhat are expected to dominate the Girls category.

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per outing with a mandatory 20-minute rest between sessions. Thus, the format puts as much premium on team strategy as race pace. The final positions are decided by the number of laps completed in the specified period.

MMSC vice-president Vicky Chandhok said: "We are absolutely delighted that TVS Eurogrip have made an entry into racing. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations.

"In our constant endeavour to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for Girls.

"We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place."

P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited, said: "We are proud to partner with MMSC Motorcycle Endurance Race, and equip the bikes with our tyres. The Endurance Race will be the perfect opportunity for both aspiring and seasoned bikers. Given the challenging nature of the circuit, it will be an unique platform to showcase our products and demonstrate performance.

"By associating with Indian Motorsports, we reaffirm our promise of offering world-class products with cutting-edge technology for today's new-age bikers."

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Portal: UiTV
URL: https://www.uitvconnect.com/newspaper/48-teams-enter-mmsc-motorcycle-endurance-race

48 teams enter MMSC Motorcycle Endurance Race

It will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories

Chennai, March 26 (UiTV/IANS) At least 48 teams have made entries for the MMSC Motorcycle Endurance Race that will be run over two hours on Sunday at the Madras Motor Race Track (MMRT).

The race which will have a Le Mans-style running start, a unique feature of this format, and will be contested in three categories — Pro-stock 300-500cc, Stock 165cc (restricted to under-25 riders), and girls (TVS Apache RTR 200). Each team will have two riders. All the bikes will be run on TVS Eurogrip tyres.

As per the format, each team comprising two riders will race for two hours with a minimum of one compulsory fuel stop. Further, each rider is allowed a maximum of 45 minutes per riding with a mandatory 20-minute rest between sessions. The final positions are decided by the number of laps completed in the specified period.

"We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations," said Madras Motor Sports Club (MMSC) vice-president Vijay Chandhok.

"In our constant endeavour to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put a premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place," he further said.

The Pro-Stock category, largely populated by KTM 390 and Yamaha R3 machines, will be headlined by the team of veteran international riders, Rajiv Krishna and Sarath Kumar who will be up against skilled pairings like Karthik Mahesh-Yashwin R.L and Abhinandan Gautam-Amaal R.

The 2020 National champion in the Novice class, Mohan Balwalang with Uday Prakash, will be the pair to watch in the stock 165cc category while the talented Lani Zena Fernandes, runner-up in the 2020 National championship, and her twin-sister Arpitha Bhat are expected to dominate the Girls category.

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Portal: Prokerala
URL: https://www.prokerala.com/news/photos/48-teams-enter-mmsc-endurance-race-2939867.html

48 teams enter MMSC Endurance Race

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Portal: News Patrolling
URL: http://www.newspatrolling.com/tvs-eurogrip-to-power-mmsc-motorcycle-endurance-race-2021/

TVS EUROGRIP TO POWER MMSC MOTORCYCLE ENDURANCE RACE 2021

Mumbai, 26th March 2021: TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres will power the **MMSC Motorcycle Endurance Race 2021**. All the bikes in the racing event will be shod with TVS Eurogrip tyres. The racing event will be held at Chennai's iconic MMRT circuit for over two hours on Sunday, March 28. Some of the country's top riders are among the record 48 team entries for this year's prestigious event.

The company specializes and focuses on two and three-wheeler tyres. A rich experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities has had them roll out products with cutting-edge technology for a wide range of bird-wheelers.

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories – Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders.

Commenting on the association, **Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited**, said, 'We are proud to partner with MMSC Motorcycle Endurance Race, and equip the bikes with our tyres. The Endurance Race will be the perfect opportunity for both aspiring and seasoned bikers. Given the challenging nature of the circuit, it will be a unique platform to showcase our products and demonstrate performance. TVS EUROGRIP tyres are built for high performance biking and are an ideal fit for this championship. By associating with Indian Motorsports, we reaffirm our promise of offering world-class products with cutting-edge technology for today's new-age bikers.'

MMSC Vice-President Vicky Chandhok said, 'We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations.

He further added, in our constant endeavor to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place.'

The Pro-Stock category, will be headlined by the team of veteran international riders, Rajini Krishan and Sarath Kumar who will be up against skilled pairings like Karthik Nateh-Yashas RL and Abhimanyu Gautam-Anand R. The 2020 National champion in the Novice class, Mohan Babu along with Uday Prakash, will be the pair to watch in the Stock 165cc category while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Aparna Bhat are expected to dominate the Girls category.

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Portal: Phoenix Media
URL: TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021 - Phoenix Media

TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021

Mumbai, 26th March 2021: TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres will power the **MMSC Motorcycle Endurance Race 2021**. All the bikes in the racing event will be shod with TVS Eurogrip tyres. The racing event will be held at Chennai's iconic MMRT circuit for over two hours on Sunday, March 28. Some of the country's top riders are among the record 48 team entries for this year's prestigious event.

The company specializes and focuses on two and three-wheeler tyres. A rich experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities has had them roll out products with cutting-edge technology for a wide range of two-wheelers.

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of the format, will be contested in three categories – Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders.

Commenting on the association, **Mr. P Madhavan, EVP – Sales & Marketing, TVS Srichakra Limited**, said, "We are proud to partner with MMSC Motorcycle Endurance Race, and equip the bikes with our tyres. The Endurance Race will be the perfect opportunity for both aspiring and seasoned bikers. Given the challenging nature of the circuit, it will be a unique platform to showcase our products and demonstrate performance. TVS EUROGRIP tyres are built for high performance biking and are an ideal fit for this championship. By associating with Indian Motorsports, we reaffirm our promise of offering world-class products with cutting-edge technology for today's new-age bikers."

MMSC Vice-President Vicky Chandhok said, "We are absolutely delighted that TVS Eurogrip have made an entry into racing, and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations.

He further added, in our constant endeavor to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place."

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Portal: Informal Newz
URL: https://www.informalnewz.com/tvs-eurogrip-to-power-mmsc-motorcycle-endurance-race-2021/

TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021

Mumbai, 26th March 2021: TVS Srichakra Ltd., one of India's leading manufacturers of 2-&-3 wheeler and off-highway tyres will power the MMSC Motorcycle Endurance Race 2021. All the bikes in the racing event will be shod with TVS Eurogrip tyres. The racing event will be held at Chennai's iconic MMRT circuit for over two hours on Sunday, March 28. Some of the country's top riders are aiming the record 48 laps sprints for this year's prestigious event.

The company specializes and focuses on two and three-wheeler tyres. A rich experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities has had them roll out products with cutting-edge technology for a wide range of two-wheelers.

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories – Pro-stock 201-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders.

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Commenting on the association, Mr. P Madhavan, AVP – Sales & Marketing, TVS Srichakra Limited, said, "We are proud to partner with MMSC Motorcycle Endurance Race and equip the bikes with our tyres. The Endurance Race will be the perfect opportunity for both seasoned and seasoned riders. Given the challenging nature of the circuit, it will be a unique platform to showcase our products and demonstrate performance. TVS EUROGRIP tyres are built for high performance biking and are an ideal fit for this championship. By associating with Indian Motorsports, we reaffirm our promise of offering world-class products with cutting-edge technology for today's new-age biker."

MMSC Vice-President Vicky Chandhok said, "We are absolutely delighted that TVS Eurogrip have made an entry into racing and the MMSC is truly grateful for their involvement. We are also overwhelmed by the response from the riders despite the challenging conditions dictated by the pandemic. Back in 2019, we had received 32 entries, but this time, the number has exceeded our expectations.

He further added, in our constant endeavor to provide a platform for young riders to exhibit their racing skills, one of the three categories, the Stock 165cc, is restricted to those below 25 years of age while we also have an exclusive class for girls. We at the MMSC always put premium on safety and in view of the current situation, there will be strict Covid-19 protocols in place."

The Pro-Stock category will be headlined by the team of veteran international riders, Rajiv Krishna and Harish Kumar who will be up against skilled pairings like Kartik Mahendra Ki and Abhishek Gautam Anand R. The 2020 national champion in the novice class, Mohan Raka along with Uday Prakash, will be the pair to watch in the Stock 165cc category while the talented Levi Zane Fernandes, runner-up in the 2020 National championship, and her team-mate Krishna Bhat are expected to dominate the Girls category.

About TVS Srichakra Ltd.: TVS Srichakra Limited, makers of TVS Eurogrip brand of tyres is one of India's leading manufacturers and exporters of Two, Three-Wheeler tyres and Off-highway tyres. Incorporated in 1982, it is one of the flagship companies of the USD 6.3 Billion TVS Group which is India's largest auto ancillary conglomerate. With global research and development capabilities and cutting-edge technology, TVS-Srichakra produces industry leading tyres for the automotive sector in India and worldwide.

Headquartered in Madurai, TVS Srichakra has manufacturing facilities in Madurai (Tamil Nadu) and Ranimagar (Uttarakhand) with a production capacity of over 3 million tyres a month.

The company has a design centre in Pilan, Italy supporting the R&D centre in Madurai and the tyres are tested in Indian, European, and Japanese road conditions. TVS Srichakra's products are available in over 85 countries across the world. In India, the company enjoys a significant market share amongst the original equipment manufacturers and replacement markets and has a comprehensive network of distributors and dealers giving it a robust presence. For more information, visit https://www.tvseurogrip.com/

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Portal: I Am A Biker
URL: https://www.iamabiker.com/akhil/2021/mmsc-motorcycle-endurance-race-2021-to-be-entirely-on-tvs-eurogrip-tyres/

MMSC Motorcycle Endurance Race 2021 to be entirely on TVS Eurogrip tyres

By Akhil | March 26 2021

TVS Srichakra Ltd. will power the **MMSC Motorcycle Endurance Race 2021**. All the bikes in the racing event will be shod with TVS Eurogrip tyres. The racing event will be held at the iconic MMRT circuit for over two hours on Sunday, March 28. Some of the country's top riders are among the record 48 team entries for this year's prestigious event.

The two-hour Endurance race which will have a Le Mans (running) start, a unique feature of this format, will be contested in three categories – Pro-stock 301-400cc, Stock 165cc (restricted to under-25 riders) and Girls (TVS Apache RTR 200). Each team will have two riders.

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The Pro-Stock category will be headlined by the team of veteran international riders, Rajini Krishan and Sarabh Kumar, who will be up against skilled pairings like Karthik Mateti-Yashas RL and Abhimanyu Gautam-Anand R. The 2020 National champion in the Novice class, Nishan Babu along with Uday Prakash, will be the pair to watch in the Stock 165cc category, while the talented Lani Zena Fernandez, runner-up in the 2020 National championship, and her team-mate Aiqitha Bhat are expected to dominate the Girls category.

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URL: https://www.konexionetwork.com/NewsDetails.aspx?newsid=8c199300-edb6-4d50-9692-4843fd18cc90

TVS Eurogrip to power MMSC Motorcycle Endurance Race 2021

by Our Correspondent · Mar 26, 2021

Mumbai : TVS Srichakra Ltd., one of India's leading manufacturers of 2 & 3 wheeler and off-highway tyres will power the **MMSC Motorcycle Endurance Race 2021**. All the bikes in the racing event will be shod with TVS Eurogrip tyres. The racing event will be held at Chennai's iconic MMRT circuit for over two hours on Sunday, March 28. Some of the country's top riders are among the record 48 team entries for this year's prestigious event.

The company specializes and focuses on two and three-wheeler tyres. A rich experience in two-wheeler tyre design and manufacturing backed by global R&D capabilities has had them roll out products with cutting-edge technology for a wide range of two-wheelers.

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Portal: BW Business World
URL: https://www.businessworld.in/article/BW-Businessworld-Most-Influential-Women-/06-03-2021-383071

BW Businessworld - Most Influential Women

The Most Influential Women list curated by BW Businessworld is the most sought-after list of women leaders from across sectors that have excelled in their chosen fields in the last one year.

06 March, 2021
by BW Online Bureau

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SHOBHANA
RAMCHANDARAN

Sbobhana Ramachandhran stands out as a distinct personality and is presently serving as the Managing Director of TVS Srichakra, which sells tyres for two-wheelers and three wheelers under the brand name TVS Tyres. She has been at the helm of the company from 1986 after starting her journey at TVS Tyres as Executive Assistant to the Managing Director, in 1985. Under her leadership, TVS Tyres achieved phenomenal growth in 31 years to become one of the leading manufacturers of two and three-wheeler tyres in the country and also the number one supplier to two and three-wheeler vehicle manufacturers.

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The Science of Image Management

Tyres for Review

Date	Publication	Headline	Edition
March 2021	EVO India	TVS Eurogrip ATT 230 (F) & Protorq Sport SR	National

TVS EUROGRIP ATT 230 (F) & PROTORQ SPORT SR

₹1650: 100/80-17 ATT 230F
₹2700: 140/60-17 PROTORQ SPORT ST
www.eurogrip.com

I HAD A PENNY FOR EVERY TIME I saw a motorcycle on tyres better than my head. (Even a Ducati. Tyres are possibly the most important bit of a motorcycle – they are after all, the only bits in contact with the road. They are also the easiest way to transform a motorcycle's dynamics – keeping everything else equal, a good set of tyres optimised for performance can make a world of difference to the way your motorcycle behaves.

TVS Eurogrip has been making huge strides when it comes to making perfectly fine tyres, steering away from MRF and developing compounds not just to maximise economy but to give good performance as well. To test this out, we've been running two of its tyres on our long-term Yamaha FZ-S – the ATT 230F (a tubeless 17-inch front) and the Protorq Sport SR (140/60-17) on the rear.

My impressions of these tyres are rather good. For starters, the FZ felt rather willing to tip into bends, and responded positively to steering inputs. The front-end feel was supplemented by a good amount of confidence in the corners. TVS claims that the profile of the tyres has been paid attention to, with an extended shoulder for improved cornering stability and even contact at all lean angles. Braking was also confidence-inspiring, aptly calling on the ABS to help out.

The rear tyre – the Protorq Sport – is a part of TVS Eurogrip's radial tyre range and focus more on performance than economy. These radials feature zero-degree construction which has a lot of benefits, including tighter construction, better stability, better heat management and more even wear. When it comes to how they performed in the real world, they do offer a good degree of comfort, supplementing the already commendable ride quality of the FZ rather well. Out in the corners, the Indian are once again a blessing. They offer good confidence while tipping in and mid corner stability as well. Getting on the gas when the bike was leaned over didn't seem to worry these tyres too much either, not that the torque delivery from the FZ was better suited. Wet roads were not something we chanced even too often during the duration of our tests, but the tyres have done a commendable job of proving well performance. The wear on the tyres was minimal in the hidden we tested them for, so suffice to say they should last well. Both the front tyre and the rear tyre get a P speed rating, i.e. 150kmph.

TVS Eurogrip prides itself on understanding Indian conditions well, and making its tyres for the Indian ride. And can't fault that claim. These tyres performed well over bad stretches when it came to comfort and braking, and didn't seem to be bothered by sporty riding as well. They aren't going to burn a hole in your pocket either, which is a huge win!

Ashish Mishra (Bangalore)

MAGZTER

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Portal: Zig Wheels
URL: https://www.zigwheels.com/reviews-advice/reviews/tvs-eurogrip-protorq-extreme-tyres-introduction-review/41589/

Portal: BikeWale
URL: https://www.bikewale.com/expert-reviews/royal-enfield-interceptor-650-alloy-wheel-tvs-eurogrip-protorq-extreme-tyres-review-track-test/

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THANK YOU